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FRENCH TECH NEW CALEDONIA

OUR STARTUPS AND INNOVATIVE COMPANIES

BUSINESS BOOK





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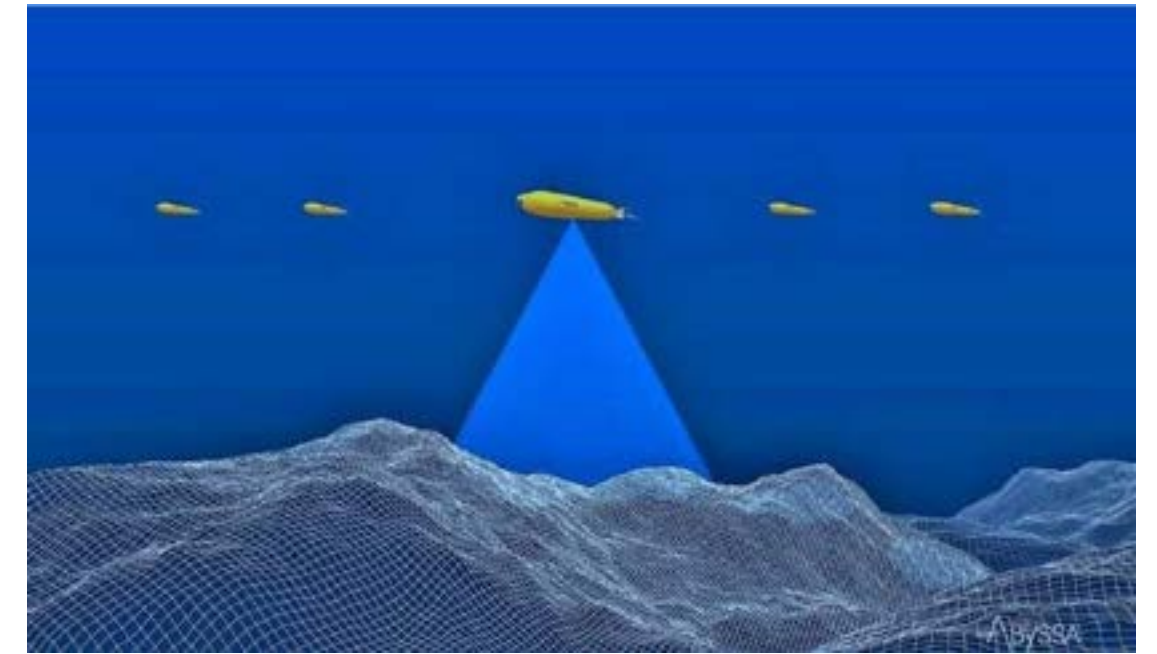
BLUETECH



OUR STARTUPS AND INNOVATIVE COMPANIES



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REGISTERED COMPANY NAME : ABYSSA Nouvelle-Calédonie SAS (New Caledonian subsidiary of ABYSSA SAS)

SECTOR : Maritime

ACTIVITY : Operator of deep autonomous underwater drones, designer of technological innovations, and developer of new underwater exploration protocols.

WEBSITE : <https://www.abysa.com/fr/abysa-cree-sa-filiale-abysa-nouvelle-caledonie-a-noumea/>

PRESENTATION : **ABYSSA SAS and its two Pacific subsidiaries (in New Caledonia and French Polynesia) are developing a deep-sea autonomous underwater vehicle (AUV) concept, enabling coordinated fleet navigation at great depths (up to 6,000 meters). This innovation allows for extensive, non-intrusive exploration aimed at assessing underwater heritage in terms of biology and biodiversity, marine geosciences, deep-sea energy resources, and the characterization of underwater objects (cables, wrecks, pipelines, etc.).

Beyond technological innovations, ABYSSA specializes in three key areas: ultra-high-precision mapping, localization, and inventory. ABYSSA NC is particularly focused on developing methodologies, protocols, sensor adaptation, and the valorization of digital data, tailored to the specific needs of countries and territories with vast Exclusive Economic Zones (EEZs) in the Southwest Pacific.*

*

OUR INNOVATIONS :

So Magical: A fleet of deep-sea underwater drones composed of follower drones piloted by a master drone, operating in swarms to enable large-scale seabed surveys far beyond what a single AUV can achieve, while significantly reducing operational costs. Three patents have been granted. The disruptive innovation of "So Magical" lies in its breakthrough underwater acoustic communication technology.

-Explo PNMC: The design of exploratory campaigns and the development of methodologies (protocols, sensors, software, etc.) using a 6,000-meter AUV, enabling a precise understanding of the Coral Sea Natural Park's heritage and preparing for regional extrapolations. This is an innovation in usage.

- In New Caledonia, and as part of an MOU with another French Tech NC startup (Island Robotics), ABYSSA NC is also developing an innovative approach to characterizing underwater hydrothermal sources producing native hydrogen.

<https://www.abysa.com/fr/etudes-des-sources-hydrothermales-a-prony-les-resultats-de-la-campagne-abysa-nc-et-island-robotics-enfin-disponibles>

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LEGAL NAME: AEL/LEA SARL

SECTOR: Chemical Water Quality Analysis

ACTIVITY: Monitoring of chemical pollutants in marine and continental waters, assessing environmental impacts.

WEBSITE: <https://www.ael-environnement.nc/fr/>

COMPANY OVERVIEW

AEL/LEA, a laboratory spun off from CEA and IRD research, has been offering comprehensive and innovative environmental study solutions in New Caledonia since its creation in 2010. Thanks to cutting-edge methodologies developed through research and development initiatives, AEL/LEA leverages high-performance tools capable of early detection of even the slightest environmental disturbances in natural ecosystems. These efforts are ongoing, with some projects conducted in collaboration with leading research institutes.

Award: Recognized as a French Blue Tech "Pépité" in the French Maritime Cluster Index.

OUR INNOVATIONS :

- THOË & THOË-S: Design and commercialization of autonomous submersible robots for the semi-continuous analysis of water pollutants using passive sampling technology. These robots act as "sentinels of water chemical quality", providing real-time monitoring and data collection for enhanced environmental protection.

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Company Name: VISIOON SAS

Industry: Marine Tech, Blue Tech, Digital

Activity: Interactive animation for raising awareness and educating about biodiversity

Website: www.visioon.org

Overview:

VISIOON has developed Pictum, an interactive animation designed to help users discover and learn more about marine species. This animation is available in two formats: Pictum Live and Pictum Outdoor.

- **Pictum Live:** Transform your visit to the aquarium into an interactive adventure! With Pictum Live, VISIOON uses real-time image recognition to identify and explore marine species directly on a touch screen. Ideal for an educational and captivating live discovery experience.
- **Pictum Outdoor:** Take the Pictum experience with you wherever you go! Whether at events, tourist offices, or even restaurants, Pictum Outdoor offers an accessible version of our technology. Discover and learn about marine biodiversity through interactive interfaces tailored to various outdoor environments.

A World First:

Developed in Nouméa by a New Caledonian startup, Pictum represents a world first in environmental education. This initiative provides a unique immersion into the marine world, enriching every experience with detailed and engaging information about ocean inhabitants.

Our Innovations:

- **Artificial Intelligence:** Pictum uses advanced computational techniques to analyze and present complex data in real-time in a clear and captivating manner.
- **Interactivity and Immersion:** With interactive elements, users can explore different aspects of marine biodiversity at their own pace, making learning more dynamic.



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Company Name: CATAMARINE SARL

Industry: Shipbuilding

Activity: Boat manufacturing

Website: <https://www.catamarine.net>

Overview:

With 30 years of experience, we have mastered the art of optimizing our designs, materials, and manufacturing techniques. We are able to offer boats at a lower cost than mass-produced ones. Our boats are built in New Caledonia, where we can test them in various maritime conditions and train passionate apprentices in a rare and valuable skillset. Our high-quality materials are largely derived from nature and are recyclable. We build boats that will never become wrecks. Our boats are highly energy-efficient, and our 100% electric models have zero environmental impact.

Our Innovations:

- Fast, Durable, Reliable, and Sustainable: Our "low-tech" boats meet the challenges of the modern world.
- Thermal Option: Consuming 3 to 6 times less fuel than traditional boats, this option can also be equipped with solar panels. It's a significant step toward greater respect for nature, though it does not achieve zero impact.
- 100% Electric Option: While more expensive upfront, this model offers long-term savings. We estimate that after approximately five years, the additional purchase cost is offset by fuel and maintenance savings.



CONTACT NC :

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Company Name: ECO BOAT SARL

Industry: Boat Maintenance & Service

Activity: Underwater hull cleaning and maintenance

Website: <https://www.eco-boat.nc/>

Overview:

ECO-BOAT offers a hull cleaning and maintenance service for boats afloat in your marinas. The service also includes underwater maintenance for propellers and anodes.

Our Innovations:

- Precise Cleaning Frequencies: Assisted by a battery-powered rotating underwater brush, ensuring a gentle yet effective cleaning process.
- Boat Hull Cleaning: Thorough cleaning of the hull, waterline, and intake strainers.
- Propeller and Shaft Maintenance: Including the cleaning of the propeller, shaft (or motor housing), and bow/stern thrusters.
- Hull Fitting Inspections: Regular cleaning and inspection of through-hull fittings, including the sonar and log wheel.



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ISLAND
ROBOTICS

Company Name: ISLAND ROBOTICS SARL

Industry: Marine Tech, Autonomous & Sensor Tech, Robotics

Activity: Marine data acquisition solutions with robotic and autonomous systems

Website: <http://www.islandrobotics.nc>

Overview:

ISLAND ROBOTICS develops and deploys autonomous technology solutions to explore, monitor, and understand our marine environments. We collect a vast amount of data through simpler and safer operations. We provide new, high-resolution marine and underwater data to support projects across industry, research, and government.

Our Innovations:

- **Pollution Control:** Conducting identification and assessment studies for hazardous objects with our fleet of underwater robots, eliminating the need for specialized mobilization (ships, personnel, or additional equipment). Our solution makes these complex studies—often a significant barrier for maritime projects—easier, providing comprehensive and reliable datasets.
- **Sentinel:** An autonomous maritime surveillance system that silently collects in-situ data, analyzes radar detections, and transmits the data ashore for correlation with other monitoring methods. This helps identify illegal fishing activities.



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Company Name: ProtecMarineNC

Industry: BlueTech

Activity: Boat hull protection

Website: <http://www.protecmarinenc.com/>

Overview:

Always a clean hull – Our hull protection system prevents marine animals from attaching to the boat's hull below the waterline by placing a PVC tarp between the hull and the marine environment.

Our Innovations:

The innovative automatic protection system's opening and closing mechanism is patented. The tarp that envelops the boat's hull is secured by inflatable floats. These floats are deflated to allow the boat to enter and inflated to wrap around the boat. Once the boat is surrounded, the water trapped between the hull and the tarp is fully or partially evacuated.

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Company Name: SARL L2K Innovation

Industry: Marina, Marine Environment, Waste Management, Mining, Artificial Intelligence, Industry

Activity: Electronics and Computer Development – Partstomer Model

Overview:

An independent startup founded in 2014, L2K Innovation's first development was the SCIDORA® underwater measurement station, which allows for long-duration real-time physico-chemical data acquisition at a low cost. Since 2018, L2K Innovation has developed a strategy based on an original business model, "Partstomer" (a combination of "partner" and "customer" for a collaborative, agile solution development process with the client). Our goal is to assemble cutting-edge technologies, such as connected objects, to design innovative and cost-effective services and products! L2K serves as an R&D service for its "partstomers," aggregating expertise and leveraging our ecosystem of specialists. Based at the University of New Caledonia (UNC), L2K has developed several joint projects, particularly in the fields of "big data" and Artificial Intelligence (AI), resulting in research papers and thesis work.

Our Innovations:

- SMART-MARINA: Marina berth occupancy management (connected objects, LoRaWAN transmission, storage, and transmission via AWS).
- Underwater Detection: Development of an autonomous underwater acoustic recording system for detecting and even identifying ships using AI with neural networks.
- SCIDORA Station: Autonomous environmental station for real-time physico-chemical measurements with data transmission (3 patents).
- Waste Collection Monitoring: Using connected objects to track waste collection operations.
- Mining: Development of connected solutions for monitoring and optimizing production.



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GLOBAL MARINE AMÉNAGEMENT

Company name : Global Marine Aménagement

Industry : Bluetech

ACTIVITY: Technical and Environmental Consulting / Strategic Maritime Advisory with a Focus on Sustainability

SITE : Nouvelle Calédonie - Les 3 Provinces

PRESENTATION : SAS G.M.A specializes in implementing major industrial and environmental projects that engage both public and private stakeholders in the maritime sector, the business world (consortiums), and the field of innovation.

OUR INNOVATIONS :

- **Le Crapaud Calédonien :** This is a grab bucket connected to the cranes of mining vessels, used for nickel ore transshipment during maritime loading operations at mining sites on Grande Terre. The Caledonian Toad, developed with industrial protection under INPI, significantly reduces the loading times of mining vessels and optimizes resource use through its onboard “zero ore loss” devices.
- **The e-Buoy.NC:** Achieving zero CO2 emissions for large vessels at anchorage in New Caledonia. This innovative mooring buoy enables the electrical supply of mining vessels at anchor in the main harbor of Nouméa or in bays of Grande Terre hosting mining operations. The e-Buoy.NC is an innovative alternative to onboard generators running on HFO (Heavy Fuel Oil) or Marine Diesel.



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Company Name: AGRI LOGIC SYSTEMES S.A.R.L

Industry: AgriTech

Activity: Horticultural Engineering, Greenhouse Design and Construction, Hydroponic Cultivation Equipment, Agro-supply Trading

Website: www.agrilogic.nc

Overview:

AGRI LOGIC SYSTEMES has extensive experience in greenhouse construction, hydroponic equipment installation, and horticultural engineering. We study and develop rational and innovative concepts for vegetable and horticultural production. Our mission is to develop clean and sustainable agriculture.

Awards:

- The AGRINEA® greenhouse concept by AGRI LOGIC SYSTEMES won the A.M.I France 2030 award: "equipment for the 3rd agricultural revolution for the fruit and vegetable sector" launched by the Ministry of Agriculture and Food Sovereignty, the Ministry of Ecological Transition, and the DGCCRF - Ministry of the Economy, Finance, and Industrial and Digital Sovereignty.
- Winner of the 2022 innovation competitions: TECH FOR GOOD, VINITECH, and AGRINOVE.

Our Innovations:

- GOPONIC®: A multifunctional, thermally insulated, soilless cultivation gutter that allows for the main soilless cultivation techniques without changing the support, while integrating improved agronomic performance. It offers higher yields, allows for crop diversification, and rationalizes inputs with its drainage water recycling system.
- AGRINEA®: An innovative closed greenhouse solution designed to address the rapid evolution of climate change, increased cyclone risks, and growing pressure from pests. It secures crops, increases annual yields, and reduces the use of insecticides, improving safety and food autonomy. AGRINEA is designed for both tropical and temperate climates.



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Company Name: ARBOTECH

Industry: Agriculture

Activity: Design and Marketing of Agricultural Tools

Website: <http://www.botabox.fr>

Overview:

ARBOTECH brings the ancient technique of marcottage (layering) back to life with a practical and reusable tool. This startup focuses on research and development to enhance the agriculture of tomorrow.

Our Innovations:

- BotaBox (Marcottage Kit): Practical and reusable, this kit allows for easy plant multiplication. The device is filled with a substrate (soil, coconut coir, sphagnum moss, etc.) and then clipped onto a tree branch to promote the growth of a new plant with advanced maturity.

The flexible device adapts to any branch and retains moisture effectively. It is also reusable and detachable, which helps reduce the need for storage space.



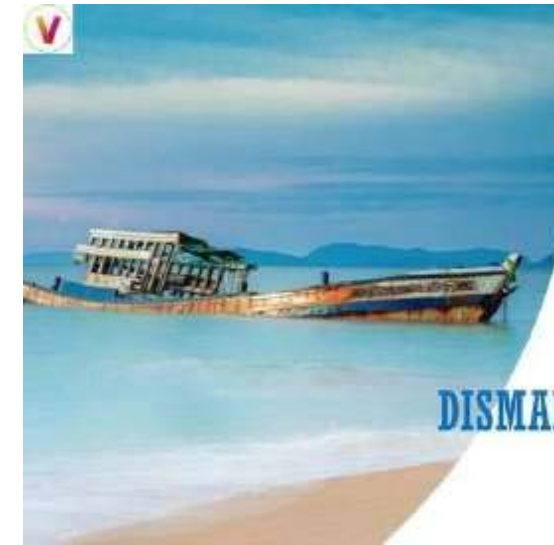
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Company Name: Royal Recy Boat NC

Industry: GreenTech, CleanTech, Circular Economy

Activity: Recycling of End-of-Life Vessels (ELVs) / Ship Demolition / Maritime and Industrial Unit Deconstruction

Website: [Facebook] (<https://www.facebook.com/royalrecyboat.nc>) | [LinkedIn] (<https://www.linkedin.com/company/royal-recy-boat/>)

Overview:

In the next 15 years, 6300 End-of-Life Vessels (ELVs) will need to be dismantled in New Caledonia, with 20 to 30% of these units made from fiberglass (around 1300 vessels). In response to this challenge, we have decided to offer a solution for deconstruction and dismantling of maritime units after the depollution of these ELVs. The value of our solution lies in our commitment to achieving 100% recycling and valorization of the materials from the deconstruction process. Ferrous metals are exported locally, non-ferrous metals are either melted locally or exported through local channels. Wood is reprocessed by local carpenters, artisans, and individuals. The maritime equipment is resold as part of New Caledonia's first marine scrapyards, "Kass'Boat NC," and fiberglass is part of our ongoing R&D work to convert it into a secondary raw material.

Our Innovations:

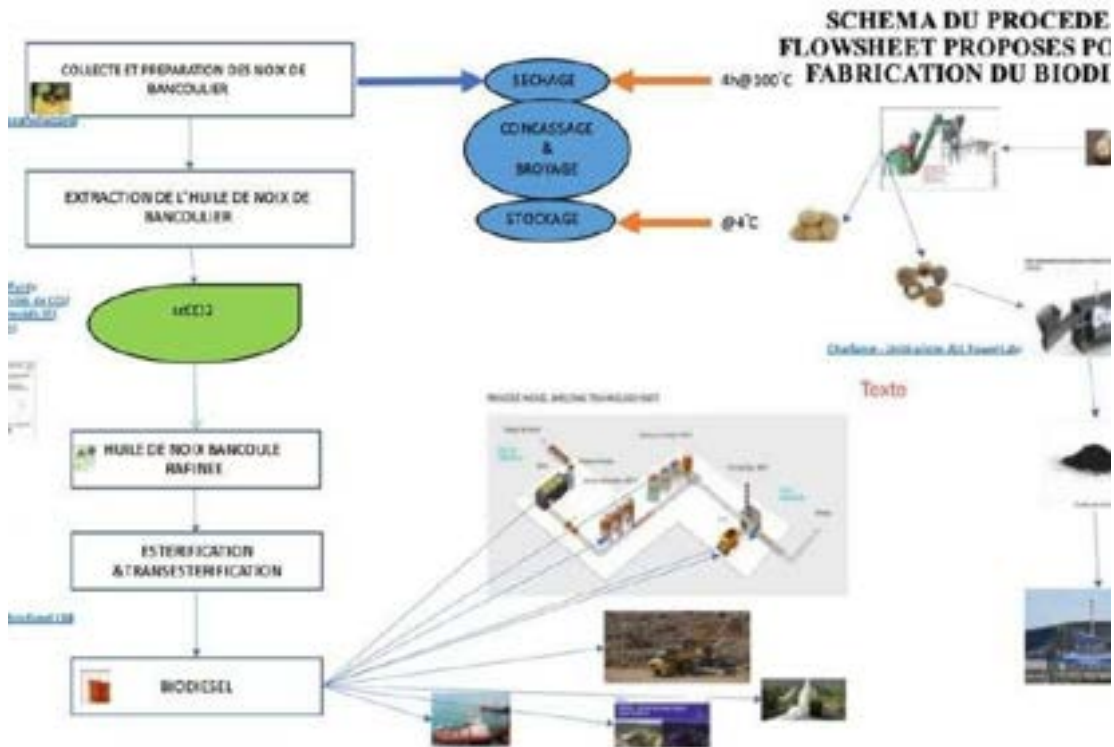
We aim to propose an industrial transition with high potential in the insular context, focusing on producing a secondary raw material that is both recycled and recyclable. The fiberglass from End-of-Life Vessels is being explored as a binder and reinforcement material for local valorization.

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Company Name: EÖT ENERGIEBIO EURL

Industry: GreenTech, Energy

Activity: Engineering Services for Energy Projects

Website: [LinkedIn](https://www.linkedin.com/in/e%C3%B6t-energiebio-eurl-99786552/)

Overview:

EÖT ENERGIEBIO provides engineering services to support clients in their energy projects. Our main strategy is to develop an oilseed-based biorefinery for the production and commercial distribution of biodiesel and by-products from biodiesel production. We focus on using the non-edible bancoulier nut (Aleurites Moluccana) as an alternative to diesel in energy (thermal power plants), metallurgy (pre-drying burners, calcination, fusion), and mining (mobile machinery).

Our Innovations:

Oilseed Biorefinery:

The production of oil from bancoulier nuts and its transformation into biodiesel will enable New Caledonia to develop a dynamic oilseed industry. This will also lead to the production of by-products used in other sectors, such as meal for animal feed, bancoulier nut shells for biochar, and acids or glycerin oils for healthcare. The biodiesel industry will contribute to the local GDP, generate employment in New Caledonia, offer environmental benefits compared to diesel, and contribute to the country's energy independence, reducing diesel, meal, and charcoal imports.

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FireTracking

Company Name: FireTracking

Industry: GreenTech

Activity: Automatic Forest Fire Detection and Location

Website: <https://firetracking.io/>

Overview:

FireTracking helps firefighters, forest owners, and infrastructure managers to automatically detect and locate wildfires. By combining advanced artificial intelligence with ultra-high-definition surveillance cameras, FireTracking ensures continuous monitoring of natural spaces while optimizing bandwidth consumption through edge computing technologies. Our solutions can be deployed in just a few weeks thanks to standardized and optimized processes implemented by local teams specialized in land development.

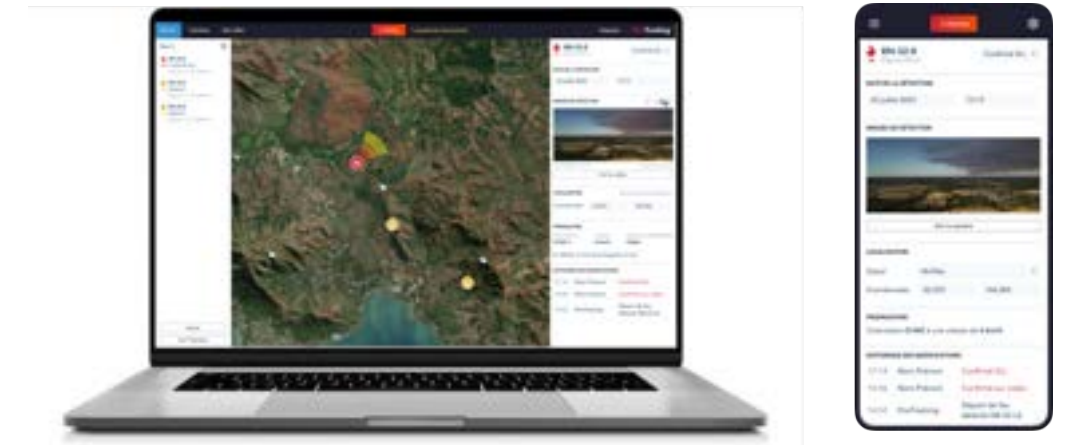
Our Innovations:

-Advanced and Sovereign

-Artificial Intelligence: We have developed French-designed algorithms that offer unique market performance. FireTracking locates a fire within seconds of ignition, achieving over 90% accuracy with a precision of less than 100 meters.

-Top-Quality

-Service Standards: We have formed ambitious partnerships with leading territorial planning and telecommunications companies, ensuring optimal service quality supported by secure and redundant connectivity infrastructure.



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Company Name: RESCO SARL

Industry: GreenTech, Circular Economy

Activity: Recycling, Treatment, Transformation, and Packaging of Nickel Slag. Wholesale or Retail Sale of Resulting Products and Co-Products.

Website: Under construction

Overview:

RESCO was founded based on the strong experience of its managers in the industrial sandblasting field. The main product resulting from RESCO's transformation of nickel slag is a sandblasting media called SCORX. This product is designed to be more efficient and environmentally friendly than the imported alternatives. We also adapt to customer needs by offering various co-products for diverse applications, which may be dusted or not, with or without chlorides, and in the desired granulometry ranging from powder to coarse grain.

Our Innovations:

- SCORX: Transforming Caledonian nickel slag into a standardized and high-performance sandblasting media.

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Company Name: NEOFLY

Industry: GreenTech, AgriTech, BioTech

Activity: Industrial Production of Innovative and Sustainable Insect-Based Ingredients for Aquaculture, Animal, and Plant Nutrition

Website: [LinkedIn](#)

Overview:

NEOFLY develops a model based on the bioconversion of agro-industrial and agricultural organic by-products by insects, enabling the production of high-value-added ingredients (proteins, lipids, fertilizers) for animal, aquaculture, and plant nutrition industries. These locally produced ingredients will replace conventional imported products, improving the performance, competitiveness, and sustainability of the agro-food, agricultural, and aquaculture sectors, while contributing directly to better food self-sufficiency in an island context.

Our Innovations:

- Insect Protein (high-protein meal form), primarily intended for aquaculture and pet nutrition industries.
- High-Quality Insect Oil (rich in omega 3/6 and lauric acid), primarily aimed at the animal nutrition industry (livestock and pets).
- Premium Organic Fertilizer, intended for agricultural industries, site revegetation, and gardening.
- Future Diversifications: Specialized human nutrition, biomolecules (chitin/chitosan).

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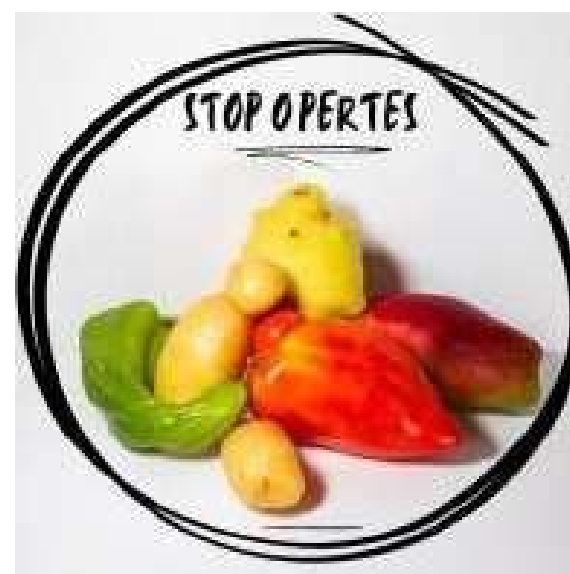
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Company Name: SARL STOP O PERTES

Industry: Digital / Distribution

Activity: Digital Platform for Supplying Professionals and Individuals with Agricultural Surpluses

Website: (<https://www.linkedin.com/company/stopopertes/>)

Overview:

STOP O PERTES is dedicated to revalorizing agricultural waste by connecting small producers with professionals. The company aims to provide both professionals and individuals with surplus agricultural produce across New Caledonia. The operational model focuses on creating a viable system for the valorization of unharvested fruits and vegetables, relying on a digital platform that coordinates a community-based network for collection, transportation, and short-circuit transformation of produce.

Our Innovations:

- A digital application for the online sale of local fruits and vegetables, including transformed products.
- Logistics solutions for delivery and distribution of products.
- A platform enabling remote and small-scale producers to access a marketing network.

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Company Name: Pacific Valorisation NC SARL

Industry: Clean Tech / Circular Economy

Activity: Recycling of Paper and Cardboard Waste – Production of Food and Non-Food Containers from Paper and Cardboard Waste

Website: [Facebook](#)

Overview:

Pacific Valorisation NC SARL operates a facility dedicated to manufacturing food and non-food containers from paper and cardboard waste. The company plans to create an innovative flowerpot with integrated substrates designed to optimize plant growth, contributing to the re-vegetalization of devastated areas in New Caledonia. Additionally, in the third phase of their factory expansion in 2024, they will produce seed pots and planting pots for agriculture, individuals, and nurseries, all free from plastics, bags, or containers. They aim to enrich the raw material with local, natural substances that provide essential nutrients for plant growth.

Our Innovations:

- Development of an intelligent pot with integrated biostimulants.
- Incorporating local, natural substances into the molded cellulose raw material to supply necessary nutrients for plant growth, tailored to different plant species.
- Creating fully biodegradable pots that support sustainable replanting without plastics or growth bags.

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aqualone

Company Name: Aqualone

Industry: Agriculture, Green Spaces, and Sports Fields

Activity: LowTech

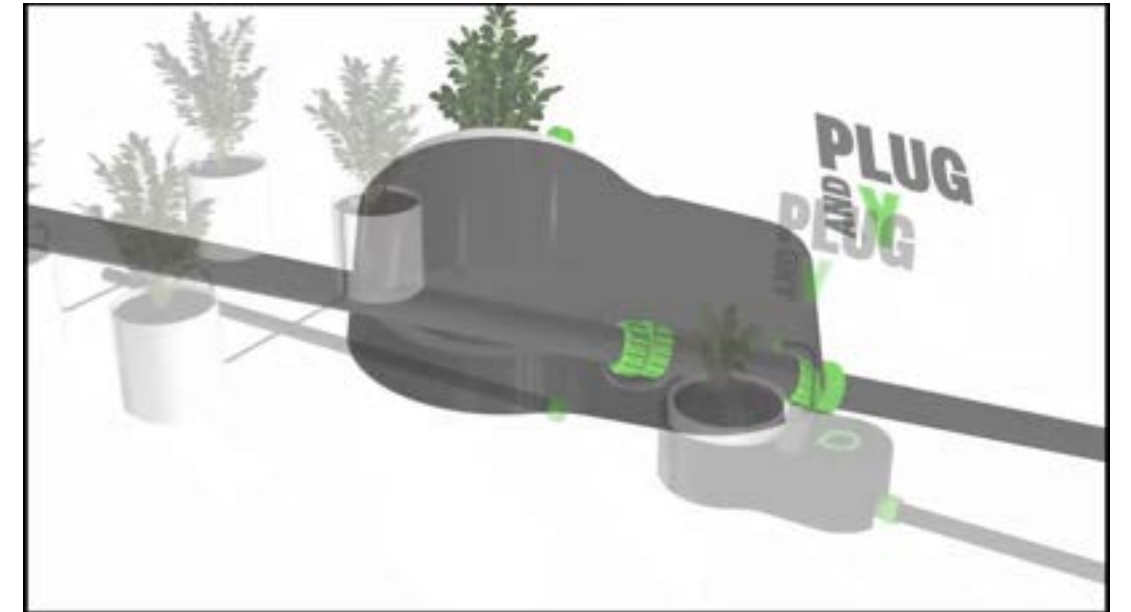
Website: <https://www.aqualone.net/>

Overview:

Aqualone offers an innovative climate control solution for irrigation management across various sectors, including agriculture, golf courses, and urban green spaces. For many years, Aqualone has developed scalable systems capable of detecting and managing irrigation needs for crops.

Our Innovations:

Aqualone's patented and innovative solutions address environmental challenges and food security concerns. They provide an accessible and robust solution with high-performance water management capabilities. This Caledonian company has demonstrated its ability to produce innovation with strong market potential.



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Company Name: Assistance Connectée SARL

Industry: Teleassistance

Activity: Providing connected solutions (teleassistance, home automation, alarms, geolocation, and tailor-made solutions) for individuals and professionals

Website: <http://www.mam.nc>

Overview:

Founded in 2021, Assistance Connectée aims to provide personalized assistance solutions through connected devices, enhancing safety and autonomy for individuals and professionals. Since the end of 2024, the company has expanded its offerings to include home automation, alarm systems, geolocation services for active individuals and animals, and bespoke solutions for professionals, such as connected beehives and cold room supervision.

Awards:

Winner of TECH 4 GOOD by NC 2023

Our Innovations:

- Teleassistance** (for individuals and professionals): Reducing response times in case of emergencies.
- Geolocation** (for individuals and professionals): Quickly locate what is valuable to you.
- **Home Automation**: Adapting homes for people with reduced mobility or autonomy.
- Alarm Systems**: Securing homes and workplaces with professional-grade equipment.

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Company Name: Atoflow

Industry: Cultural Tourism

Activity: Creation of artistic itineraries online through a platform and an app

Website: www.atoflow.com](<http://www.atoflow.com>

Overview:

Atoflow is a web platform and mobile app that enables users to discover cities through artistic itineraries that can be completed remotely or in-person. These itineraries feature public art installations, artist workshops, galleries, museums, and even creative spaces like restaurants, cafés, and hotels with an artistic focus. They provide a fresh perspective on a city while democratizing access to art.

Our Innovations:

Atoflow aims to merge the desires of art enthusiasts who seek new emotional experiences and travelers or locals who are looking for a unique way to explore a city. The platform offers a highly personalized experience, curating itineraries based on the user's activity and profile, regardless of location or art type. It also allows various private and public stakeholders to collaborate, promoting their offerings together. Through profiling algorithms and geolocation, Atoflow provides tailor-made, thematic itineraries based on each individual's interests.



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Company Name: Foodbank

Industry: FoodTech

Activity: Valorization of unsold food products

Website: <https://foodbank.nc/>

Overview:

Foodbank is a mobile application developed by OneShot, a company specializing in web and mobile development. The app allows economic actors to list products with approaching expiration dates, photograph them (or upload product sheets for supermarkets), and apply time-limited promotions. This gives products close to their expiry date one last chance to be purchased, helping businesses avoid waste while offering consumers more attractive prices. After this final step, the app connects associations to the back office, enabling them to see what food items are available for collection: type of product, quantity, and location.

Our Innovations:

- **Product Traceability:** Ensures complete transparency of the products listed in the app.
- **Integrated Mobile Payment:** Enables consumers to pay for products through the app seamlessly.
- **Stock Variation via QR Code:** Automatically generates a QR code for each order, updating stock levels in real-time.

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Company Name: TealForge SARL

Industry: SocialTech / Jobboard

Activity: The TikTok of Employment in New Caledonia

Website: www.jobsurfer.nc

Overview:

Jobsurfer.nc simplifies job searching in New Caledonia. On the app, users swipe through jobs in their field and select their favorites. The job search process becomes fun and quick. By promoting a dynamic job market, the goal is to help everyone find more meaning and involvement in their work, a prerequisite for a prosperous society.

Our Innovations:

- Technology: By leveraging OpenData and APIs, we aggregate an average of 250 job listings every month across all sectors.
- Experience: Through social networks and the app, Jobsurfer.nc provides a modern, empathetic, and fun experience, particularly suited to Gen Z users

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LA
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CALÉDONIE

KIDS.nc

Company Name: RODEO KIDS & CO SARL

Industry: SocialTech

Activity: Website and mobile app designed to help Caledonian parents offer a wide range of activities to their children

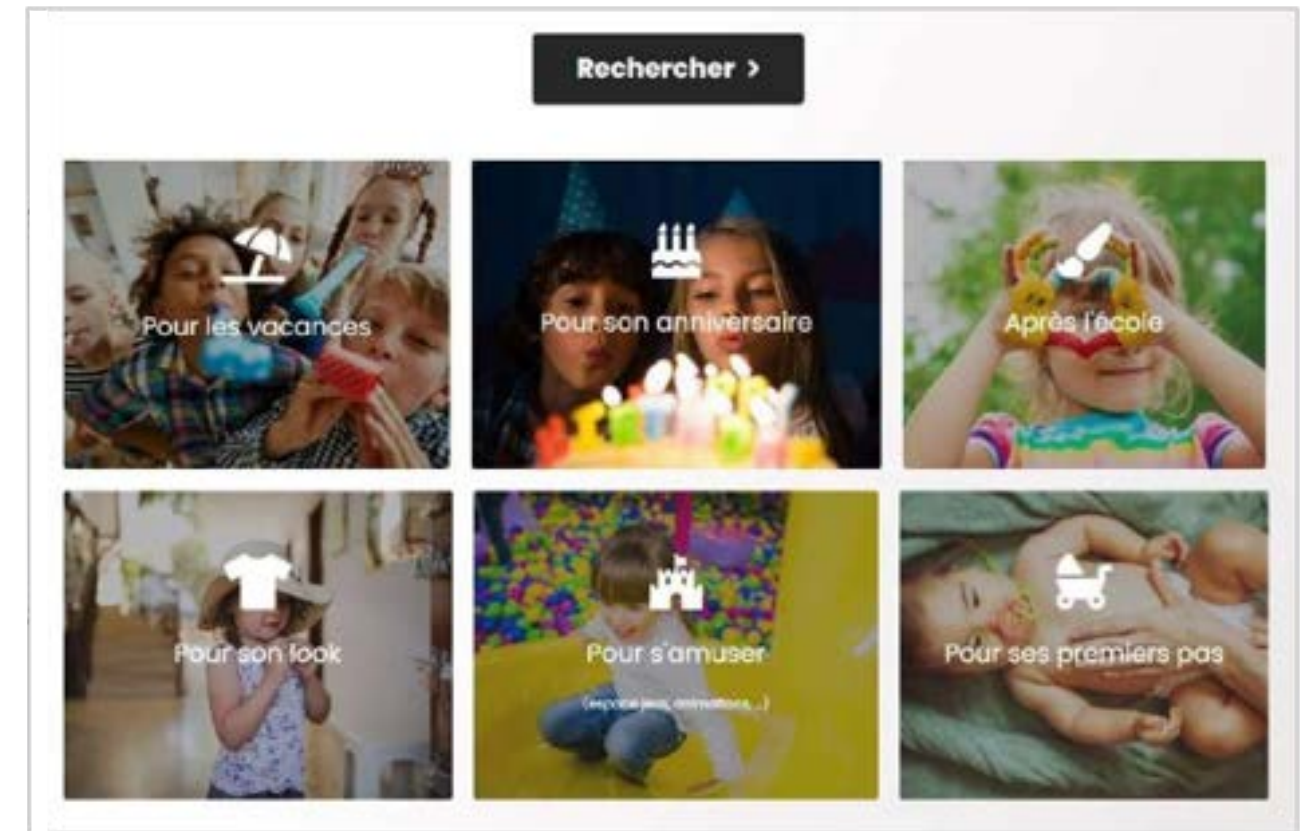
Website: <https://kids.nc/>

Overview:

KIDS.nc is a website and mobile app aimed at helping parents offer their children a variety of activities to promote their growth and well-being. We provide an online directory of professionals offering activities for kids, along with an event calendar. Parents can access this information for free through our website and app. We also offer discounts through the KIDS Pass, a portfolio of offers with various partners. Additionally, we have created the KIDS Cado, a gift voucher that allows users to give the gift of activities rather than just toys.

Our Innovations:

Our innovation lies in the concept of centralizing everything for children, helping parents save valuable time by allowing them to search for activities based on their child's age and location.



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LA
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Le Trico

Company Name: Le Trico

Industry: Fashion

Activity: Second-hand buying and selling app

Website: <https://www.lettrico.nc/>

Overview:

Le Trico is a 100% Caledonian app that connects individuals to buy and sell second-hand clothing and fashion accessories in New Caledonia. Le Trico makes second-hand fashion accessible anytime, anywhere, and to anyone!

Our Innovations:

Digital Fashion – Le Trico is the solution that fashion enthusiasts in New Caledonia have been waiting for, providing the best experience for buying and selling second-hand fashion items. With an adapted design, an efficient filtering system, and a simplified interface, the app offers a real comfort to list the fashion items you want to part with and to quickly find hidden gems.



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Company Name: Pacifik Market NC

Industry: E-commerce / SocialTech

Activity: E-commerce platform for selling products from Kanak and Oceanian businesses, artisans, and producer associations

Website: <https://pacifikmarket.nc/>

Overview:

Pacifikmarket.nc is an e-commerce platform dedicated to selling products from Kanak and Oceanian businesses, artisans, and producer associations. Its goal is to promote traditional craftsmanship and the clothing cultures of the Pacific by selling items from sewing companies, weaving, music, books, and other handcrafted products made by small businesses, associations, and collectives of artists.

Our Innovations:

Our ambition is to offer high-quality products made by artisans in neighborhoods and tribes, operating and producing from their Pacific islands. We aim to provide sellers on the platform with training opportunities to improve their presence on social media, ensuring financial empowerment. Additionally, we focus on developing technical skills in sewing, weaving, and natural dyeing through partnerships with Indigenous fashion platforms in the Pacific.

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LA
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Company Name: SPI

Industry: E-Health

Activity: Facilitating access to healthcare, appointment scheduling, and teleconsultations through web tools

Website: <http://www.allosante.nc>

Overview:

Created in 2018 under the name AlloMédecin and renamed AlloSante.nc in 2023, AlloSante.nc is the first health appointment scheduling platform in New Caledonia. It offers both practitioners and patients a modern, accessible, and secure tool to easily manage health appointments. The solution is available on computers, smartphones, and tablets via its application.

Our Innovations:

AlloSante.nc contributes to the resilience of the local healthcare system. During the COVID-19 pandemic, it was chosen by the government as the official platform for scheduling vaccination appointments, highlighting its reliability and its ability to meet public health needs in times of crisis.

Building on this experience, AlloSante.nc continues to innovate and respond to the population's needs, positioning itself as a key player in the modernization of healthcare services in New Caledonia.

AlloSante.nc has launched a new teleconsultation platform to facilitate access to care for Caledonians. In response to the growing challenges of accessing healthcare in New Caledonia, AlloSante.nc, in partnership with local health solutions like Asclépios and Mon Drive Santé, now offers a teleconsultation service, allowing remote consultations between healthcare professionals and Caledonians, without the need for travel.



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TECH



OUR STARTUPS AND INNOVATIVE COMPANIES





LA
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CALÉDONIE



Company Name: BLUECHAM SAS

Industry: SpaceTech

Activity: Operator of digital platforms with an environmental focus

Website: <https://www.bluecham.net/>

Overview:

We are currently facing new threats such as global warming, species extinction, and the emergence of new viruses. In this context, decision-makers must make quick choices based on reliable knowledge and have access to strategic, trustworthy information at all times.

Innovation:

BLUECHAM reinvents the flow of geographical information to decision-makers and promotes the search for consensus among stakeholders through digital platforms. These platforms, already serving twelve countries worldwide, are used by public institutions, NGOs, industries, and businesses. The growing user community benefits from cloud-based solutions that integrate spatial analysis, deep learning, signal processing, and scenario forecasting. With a distributed approach, scientific references, and an international team in cognitive science, the solutions are easy to understand, and the business model is remarkably efficient.



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Company Name: INSIGHT SAS

Industry: Digital Imaging

Activity: GIS, Remote Sensing, and Space Imaging, Training, and Consulting

Website: <https://insight.nc/>

Overview:

INSIGHT is a 100% Caledonian company established in 2019, originating from the Tech community of New Caledonia. At the heart of the local and regional geospatial community, INSIGHT is recognized as a trusted partner and expert. The company offers support from needs expression to providing territorial evolution indicators.

"Our goal is to help manage territories and resources sustainably for tomorrow through landscape mapping and environmental monitoring."

Innovation:

INSIGHT provides remote sensing products (derived from satellite imagery) that produce data, maps, analyses, and specific indicators tailored to targeted themes. Notable applications include:

- **Wildfires:** An automated processing chain that detects burned areas with each new available Open Source Sentinel-2 image. This data feeds into a centralized, valuable database managed by the New Caledonia Environmental Observatory (OEIL).
- **Drought :** Regular production of biophysical drought indicators, critical for decision-makers and resource managers (both public and private). These indicators are particularly beneficial in the agricultural sector and in managing crop water needs. This project is developed in collaboration with Météo-France New Caledonia and the Rural Agency.



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LA
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NeoTech

NeOcean

Company Name: NeoTech | NeOcean

Industry: Media

Activity: Journalism, Communication, Event Management, Audiovisual

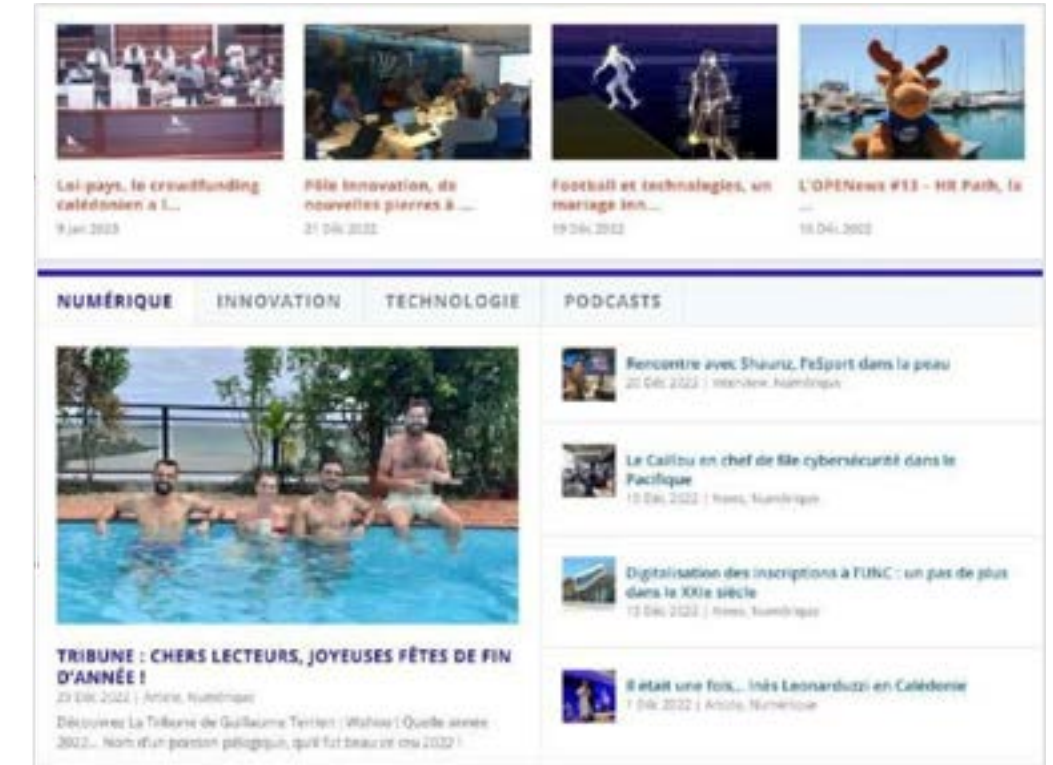
Website: www.neotech.nc | www.neocean.nc

Overview:

NeoTech and NeOcean are innovative media agencies that focus on local and thematic news from New Caledonia, with the potential to expand to territories worldwide. Founded by Guillaume Terrien, the agencies operate under the concept of "Mediagence," combining media services with a unique business model that adapts to specific localities and markets.

Innovation:

- **Positioning:** While traditional media (both print and online) are typically either thematic or general, national or regional, NeoTech and NeOcean are both thematic and localized, setting them apart from current market players.
- **Business Model:** Their model is profitable, resilient, scalable, and duplicable in small localities (cities, islands, small regions). The business revolves around three main levers: content partnerships, audiovisual partnerships, and event partnerships.
- **Social Impact:** They prioritize journalistic independence and ethics, creating local job opportunities, including for students, people in career transitions, and the unemployed, thus benefiting the local communities.



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DigiBarre

Company Name: DigiBarre SAS

Industry: Software for Lawyers

Activity: SaaS (Software as a Service) for Law Firms

Website: www.digibarre.com

Overview:

DigiBarre offers a fully digital management solution designed for bar associations. The mobile application enables lawyers to interact with the Bar on matters such as penal duty shifts and mandatory training tracking. By digitizing the Bar's internal processes, DigiBarre enhances services for lawyers while reducing administrative burdens. The application aligns with the goal of improving relations between courts and lawyers to ensure better access to justice for all citizens.

Innovation:

- Automatic Allocation of Penal Duty Shifts: An algorithm automatically and fairly assigns penal duty shifts based on historical data and various configurable criteria, streamlining the process for the Bar.
- Automatic Document Generation: The application generates necessary documents for Bar-lawyer communication without the need for manual data entry, utilizing the data already within the system.
- Self-Declaration of Training: Lawyers can independently declare completed training throughout the year, which is then processed through a workflow to update an annual training tracking dashboard, simplifying administrative tasks.



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LA
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Signature.nc

Company Name: DIGIT SARL

Industry: Digital / LegalTech

Activity: Software Development

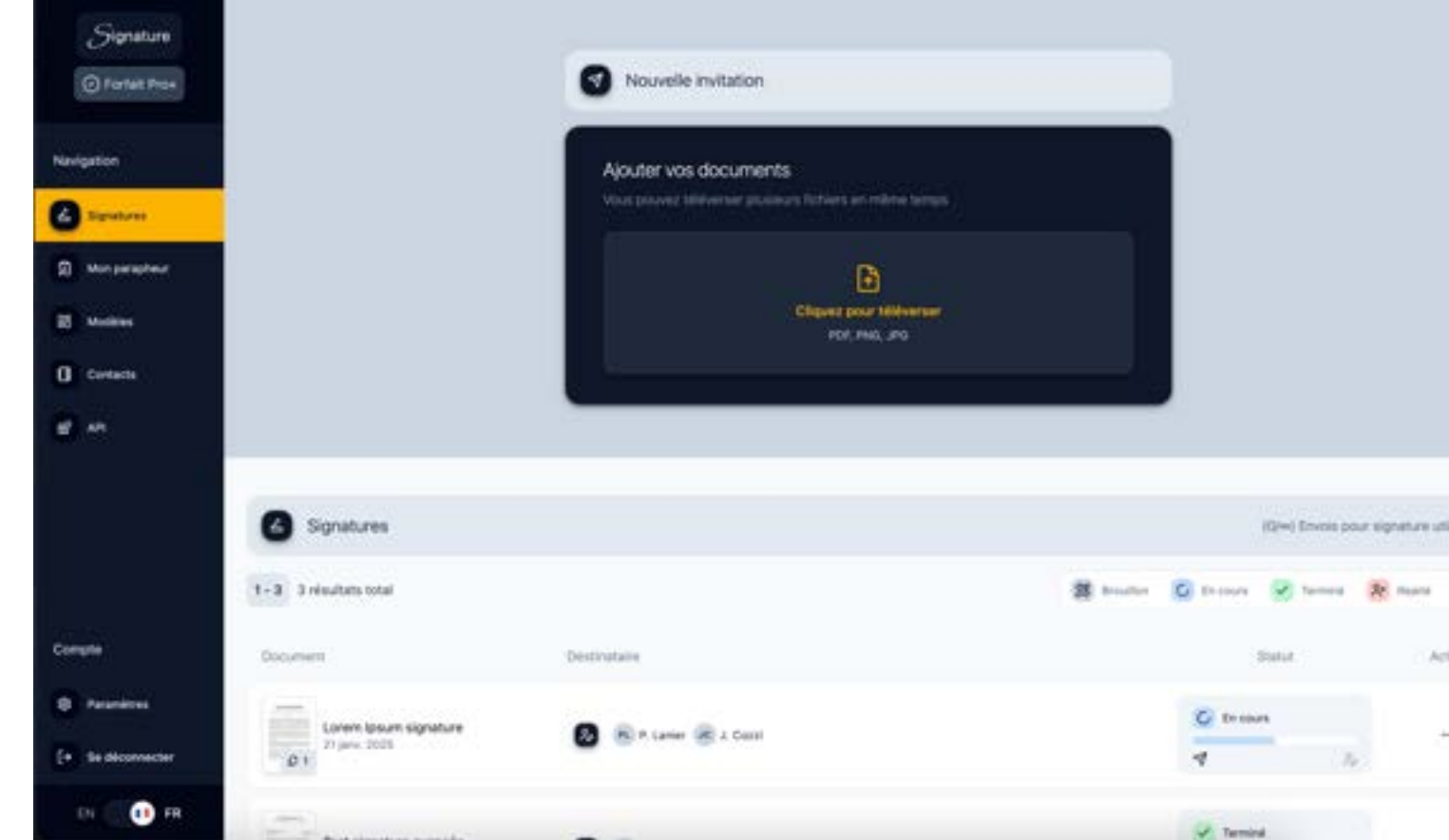
Website: www.signature.nc

Overview:

Signature.nc is a secure and user-friendly electronic signature solution designed to streamline the management of documents and contracts for businesses. The application allows users to sign, send, and track documents securely in just a few clicks, on any device. Available for both professionals and individuals, Signature.nc offers a seamless experience for managing administrative, professional, and legal tasks.

Innovation:

- **Maximum Security:** Signature.nc employs advanced encryption and eIDAS-compliant security certificates to ensure the protection, integrity, and traceability of signed documents.
- **Legal Compliance:** Fully compliant with eIDAS and European regulations, Signature.nc ensures that all electronic signatures are valid and simplified for ease of use.
- **Mobile Accessibility:** The platform is available on all devices, enabling users to sign documents anytime and anywhere.
- **Ease of Use:** The intuitive interface makes it simple to use, without requiring any technical expertise.
- **Real-time Tracking:** Users can track their documents and receive alerts when a document is signed, simplifying administrative management.
- **Local Innovation (NC):** Signature.nc integrates with NC Connect, offering advanced-level signature capabilities to enhance security.



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Company Name: CITYZEN SAS

Industry: Mobility and CleanTech

Activity: Supervision and Monetization of Electric Vehicle Charging Network

Website: www.hivy.nc

Overview:

Hivy, the first solution created by the Cityzen think tank, provides comprehensive support for electrifying fleets or deploying a network of electric vehicle charging stations in New Caledonia and the Pacific region. From technical studies to installation and management, Hivy is your partner in the clean mobility transition.

Innovation:

- Consulting and Technical Studies: Hivy provides expert advice and technical studies for the optimal placement of electric vehicle charging stations.
- Sourcing and Installation of Charging Stations: We offer sourcing and installation services for electric vehicle charging stations tailored to your needs.
- Software Supervision Solution: Hivy offers an integrated software solution to monitor and manage the entire network of charging stations efficiently.
- Mobile App for Booking and Payment: Our mobile app allows users to reserve and pay for their charging sessions, making the process seamless and convenient.
- R&D on Autonomous Charging Hubs: We are researching the development of 100% autonomous charging hubs that use repurposed old batteries, promoting sustainability and innovation.

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Company Name: Invest in Pacific

Industry: Financing/Investment

Activity: Geo-Specific Crowdfunding Platform for Savers

Website: www.investinpacific.com

Overview:

Invest in Pacific is an innovative platform that allows savers to directly invest in real estate, innovative companies, or SMEs within the Pacific region. All investments are made within a structured and reassuring legal and regulatory framework. Through this platform, investors can subscribe to bonds or shares from Pacific businesses, promoting direct local economic financing.

Philosophy:

The core philosophy of Invest in Pacific is to empower Caledonian savers to directly finance their local economy while targeting strong investment performance. The platform provides a seamless experience with no management or account maintenance fees, and registration is completely free.

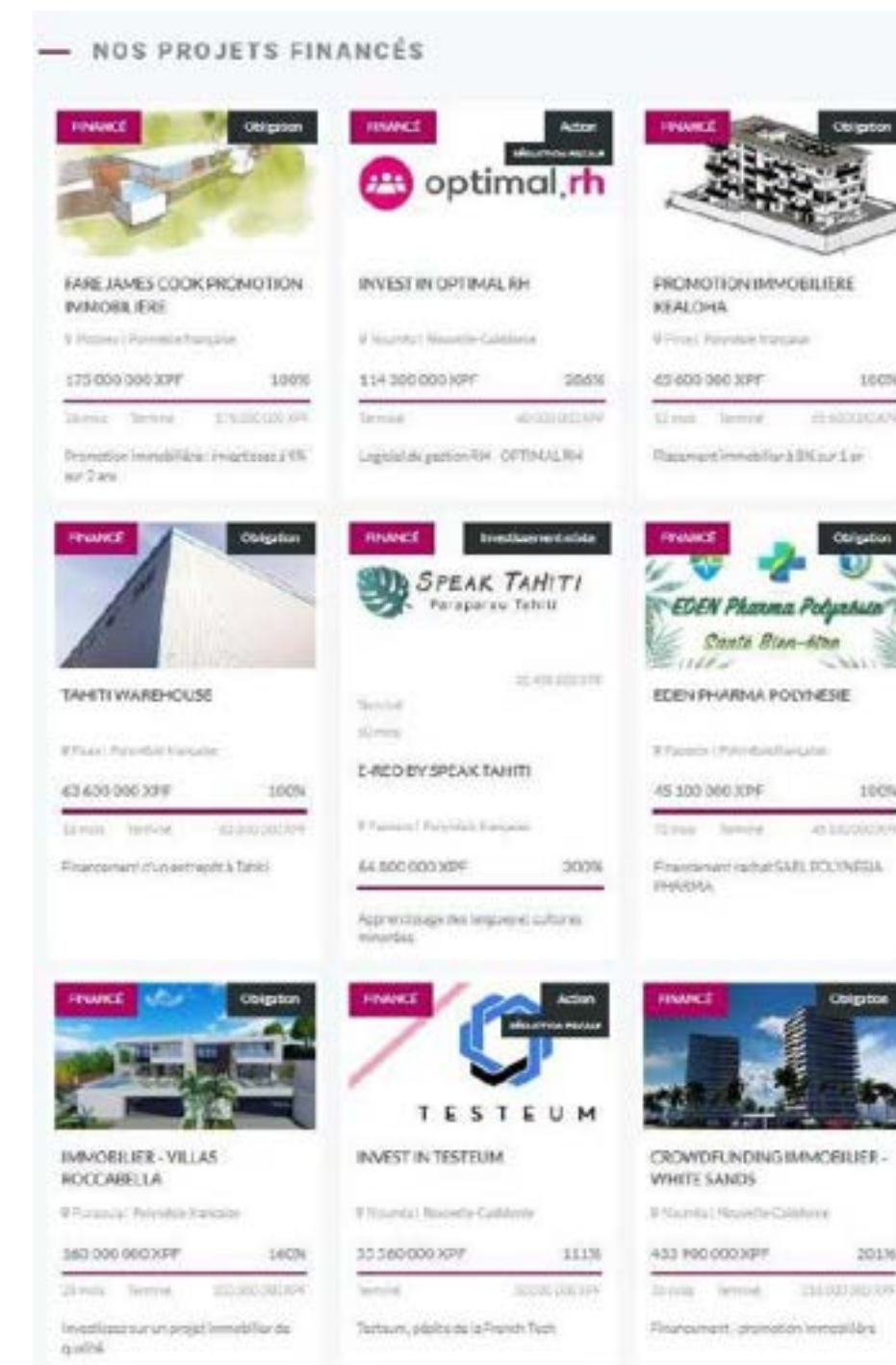
Regions:

Guadeloupe - French Polynesia - New Caledonia

Innovations:

Invest in Pacific is backed by a team of financial and entrepreneurial experts. The platform offers savers a unique opportunity to invest in the real economy, leveraging key advantages:

- **Proximity of Investments:** Direct access to local projects and businesses.
- **Circular Economy:** Encouraging sustainable and resource-efficient investments.
- **Local Financial Products:** Offering financial products specifically tailored to the local market.
- **Tax Reduction:** Potential tax deductions of up to 1.5M, encouraging investment in the local economy.



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MUVA
Au bonheur du frais

Company Name: MUVA

Sector: FoodTech

Activity: Food delivery app and recipe suggestions

Website: muva.nc

Presentation:

What's for dinner tonight? MUVA was created to help answer this question with plenty of vitamins! MUVA.NC is your go-to web app for Caledonian healthy eating: one click to discover local recipes and all the ingredients you need! You can also choose your fruits and vegetables at your workplace via a digital wall or from home. Take care of your family and make life easier by embracing healthy eating with MUVA!

Our Innovations:

- Digital Walls in Companies: Inspired by a concept from Japan offering sodas, MUVA places digital walls in workplaces where one click is all it takes to select fruits, vegetables, and even your menu for the evening or the week.
- Same-Day Delivery: Orders placed before 1 PM from Tuesday to Friday are delivered that same evening!
- Recipe and Ingredient Delivery: MUVA offers a variety of recipes to cook that very evening. With just one click on MUVA.NC, choose your recipe and have all the ingredients delivered directly to you



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Company Name: Neo

Sector: EdTech

Activity: Digital services, educational services

Website: neo.erwankerbrat.com

Presentation:

Neo is a digital platform designed to identify student profiles and pedagogical models. Primarily used by teachers, it allows them to access and create educational content. Teachers can search for or create lesson plans before printing them for distribution to students. Using an auto-assessment grid, data is collected regarding success, failure, and confidence levels. The goal of Neo is to provide personalized learning sequences and exercises that cater to each student's unique needs.

Our Innovations:

- Knowledge Representation Model: Neo's database is structured to facilitate the connection between elements, such as exercise patterns, exercises, solutions, know-how, and courses.
- Metrics: Neo uses adjustable metrics that evolve as the application is used. These metrics are designed to measure the distance between similar elements as well as between different types of elements.
- Student Representation Model: After analyzing data (such as exercise feedback), student profiles are identified to tailor the educational experience.
- Pedagogical Strategy Models: By analyzing data on course structures and student progress, effective pedagogical strategies are identified for each student profile, optimizing the teaching approach based on individual needs

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Company Name: Rendezvous.nc

Sector: Digital

Activity: Online appointment scheduling platform

Website: rendezvous.nc

Presentation:

Rendezvous.nc is the first online appointment scheduling platform in New Caledonia. This 100% Caledonian tool serves as a showcase where you can present your business and detail your services. It syncs with Google and Outlook calendars, making it easy to manage appointments. It is designed for professionals from all sectors. For each appointment made, Rendezvous.nc commits to donating a portion of its profits to APS, the Association for the Hearing Impaired. New Caledonia currently has over 300 individuals, both adults and children, with hearing disabilities. Thanks to you, we are able to help people in need.

Our Innovations:

Rendezvous.nc offers 3 online service packages:

- Serenity Pack: Appointment scheduling module, online and personalized calendar, communication and management tools.
- Visibility Pack: Includes all services from the Serenity Pack, plus email and SMS reminders for clients.
- Premium Pack: Includes all services from the previous packs, plus a call center with a personal assistant.

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LA
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CALÉDONIE



optimal.rh

Company Name: Skazy

Sector: Digital

Activity: Software Development

Websites: optimal-rh.com,

Presentation:

Optimal RH NC is a Human Resources management software developed by the New Caledonian company Skazy, offered as a SaaS (Software as a Service) solution. It is designed to meet the specific needs of local businesses, by simplifying HR management through an intuitive interface and a wide range of functional modules.

Our Innovations:

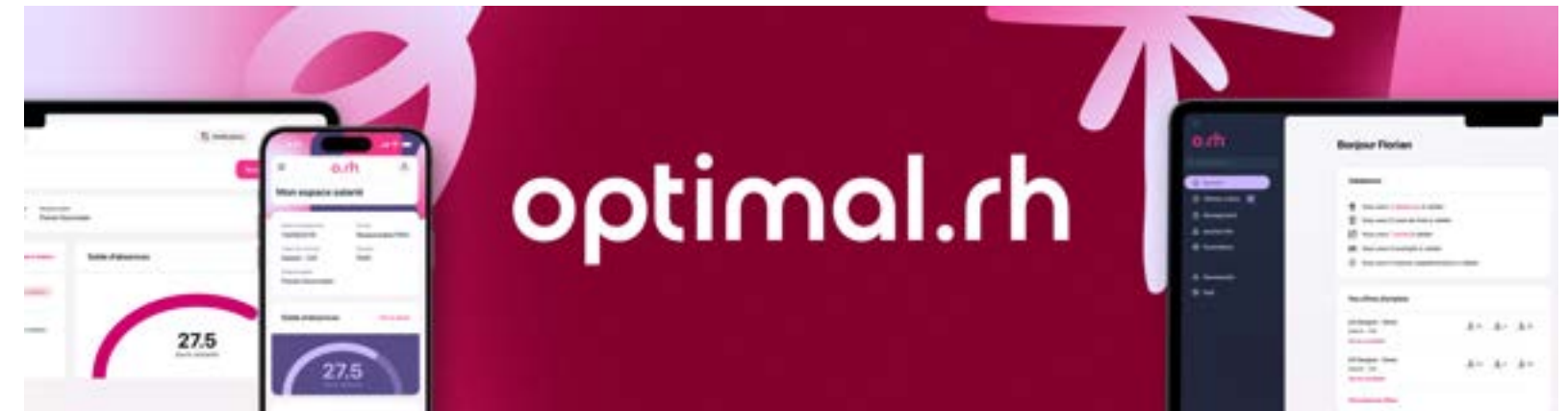
Simplify your administrative tasks and save time with our HR software in SaaS mode. Our functional modules include: HR Core, Leave and Absences, Expense Reports, Scheduling, Time Tracking, Recruitment, and Training.

It helps small, medium, and large companies to:

- Manage employee records easily (HR Core)
- Track leave and absences
- Manage expense reports
- Organize work schedules and planning
- Monitor working hours
- ...

Key strengths:

- Developed locally, and therefore adapted to the specific regulations and constraints of New Caledonia
- Fully online, accessible remotely
- Saves time and improves productivity
- Provides a clear and consolidated view of HR operations



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Company Name: Skazy

Sector: Digital

Activity: Software Development

Websites: sobloo.nc

Presentation:

So'Bloo NC is a cloud-based commercial management software developed by the New Caledonian company Skazy. It is designed to help businesses efficiently structure and manage their sales activity, both B2B and B2C, through a simple, modern, and user-friendly interface.

Our Innovations:

So'Bloo enables companies to:

- Manage prospects and clients
- Track orders and invoices
- Manage inventory and deliveries
- Monitor sales performance through dashboards and KPIs
- Automate repetitive commercial tasks

Key strengths:

- A local solution, tailored for small and medium-sized businesses in New Caledonia
- Improved productivity for sales teams
- Adapted to the specific territorial context (connectivity, logistics constraints)
- An ergonomic and easy-to-use interface



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Company Name: TERCIEL NC SAS

Sector: Aeronautics

Activity: Expert consulting in aeronautics, assembly of ground control towers, fully floating airports with no land footprint

Website: terciel.nc

Presentation:

We bring aerial mobility with an eco-responsible approach. For marine airports, we are developing a new form of infrastructure, new regulations, and creating innovative technologies for seaplane runways.

Our Innovations:

- Infrastructures: We design floating docks with launching ramps to facilitate seaplane maneuvering.
- Regulations: We combine maritime and aviation regulations, creating a new role of "maritime air traffic controller."
- Technologies: We use drones to map runways, scan surfaces, and monitor the environment.

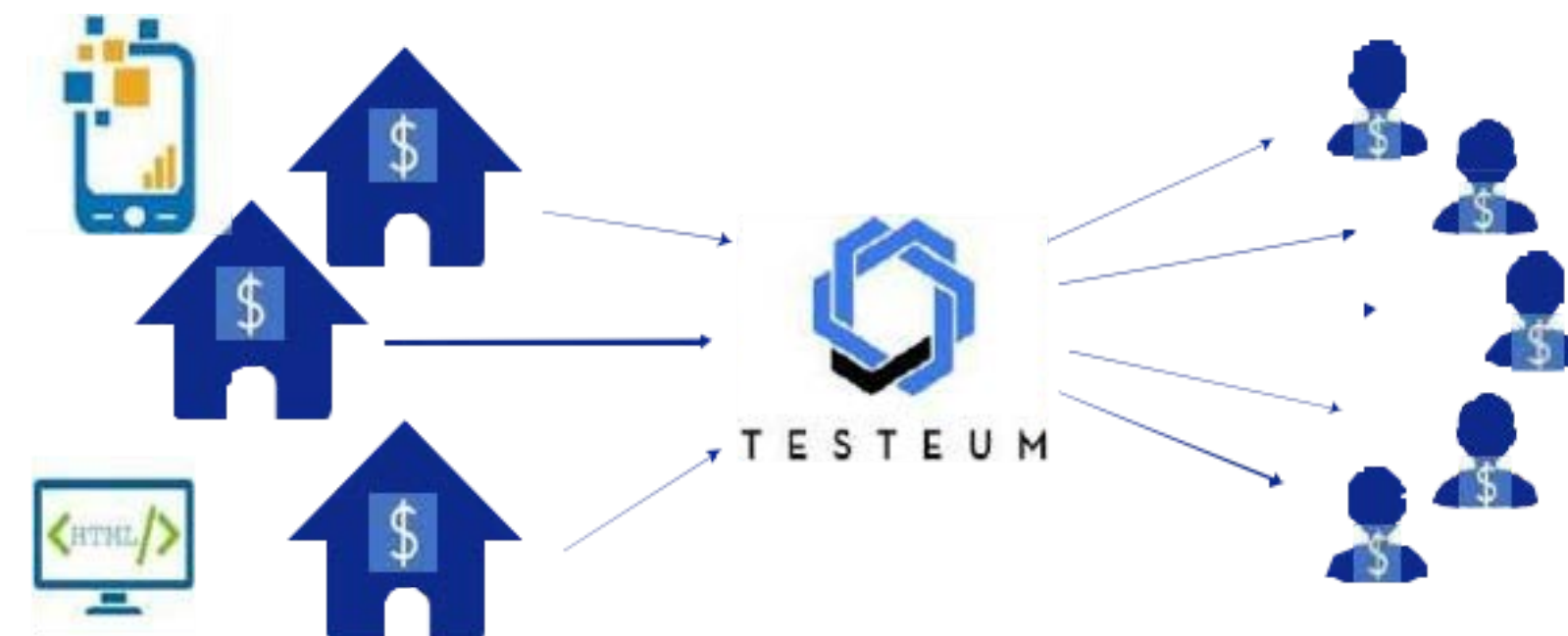
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Company Name: TESTEUM

Sector: Software Quality Platform

Activity: Participatory Testing Platform

Website: testeum.com

Presentation:

Testeum is the first 100% automated SaaS participatory testing platform. Its goal is to democratize participatory testing, making it accessible to everyone. The platform directly connects application and website creators with ethically paid testers for test campaigns. It allows anyone to launch a testing campaign based on their specific criteria in just minutes, for a fraction of the usual cost.

Our Innovations:

Testeum's innovative approach automates all the time-consuming and costly aspects of traditional participatory testing. The consultant, who traditionally acts as an intermediary between app creators and testers, is replaced by the platform's intelligence, which automatically distributes test proposals, facilitates communication between parties, and generates real-time test reports. The platform's operations rely on expertise in the testing field and participatory testing, as well as a statistical model ensuring the quality of the delivered results. Ethereum blockchain technology guarantees testers' payment after successful completion of tests.

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LA
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Yugo

#howdoyugo

Autopartage • Écomobilité
Fleet Management • Géolocalisation



www.yugo.nc

Company Name: YUGO SARL

Sector: Mobility and Cleantech

Activity: Alternative Mobility Solutions

Website: <http://www.yugo.nc>

Presentation:

YUGO is a Caledonian startup offering alternative mobility solutions in New Caledonia and the Pacific region: Mobility as a Service!

Our Innovations :

- Car sharing
- Carpooling and Autolib' for professionals
- Fleet optimization for eco-mobility
- Geolocation
- 24-hour car rental
- Electromobility
- Micromobility

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Company Name: MBM INNOVATION SARL

Sector: Telecommunications, Internet, Travel, Tourism, and Digital

Activity: 4G Internet Solutions for Local and International Travelers

Website: <http://www.ncpocketwifi.com>

Presentation:

Based at Tontouta Airport since 2019, we specialize in providing fast internet access for local and international travelers, both individuals and professionals. Our main innovation in New Caledonia is offering 4G Pocket WiFi rentals for tourists and professionals, allowing them to access the internet on Grande Terre and the Islands. The connection is established in 1 minute, can be shared by up to 5 people, and is secured with a private password. Various plans are available to suit different needs and budgets, with online top-ups available.

Beyond the local territory, the Pocket WiFi also allows users to connect to the internet in over 140 destinations worldwide. With this device, you can avoid long queues and the hassle of dealing with foreign languages upon arrival.

Over the years, our service has expanded to include the sale of SIM cards (e.g., Bouygues Telecom 30GB internet + unlimited calls/SMS to France and Europe) and eSIMs (virtual SIM cards).

Our Innovations:

- Pocket WiFi rental service
- International offers for Caledonian travelers abroad, with a service in French available 7 days a week at Tontouta Airport.

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LA
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Company Name: SMSlink Pacific

Sector: Telecommunications, Marketing

Activity: SMS Sending Application B2B2C, Marketing, Notifications, SMS OTP Authentication

Website: <https://smslink.pro> | <https://www.linkedin.com/company/smslink-pacific/>

Presentation:

Who doesn't have their mobile phone within reach?

Whether it's for sales and customer loyalty (marketing), alerting and notifying (transactional), or securing (authentication), SMS is a direct and instant communication channel.

SMSlink is an SMS sending platform that offers these three services via an interface or through its API. This allows for SMS dispatching in New Caledonia, French Polynesia, and globally, enabling better communication between organizations and their users, businesses and their clients, and between territories.

Our Innovations:

- Aggregating telecom operators within the application to facilitate communication between Pacific Island territories and the rest of the world.
- Enabling local actors to use SMS for marketing, notifications, and OTP authentication at the most attractive local rates, while still allowing SMS sending to telecom subscribers globally.

Contact NC & PF | France

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LA
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NOUVELLE
CALÉDONIE



OPS INSIGHT

Company Name: OPS Insight SARL

Sector: Air Operations

Activity: Training/Consulting

Website: ops-insight.io

Presentation:

Developing resources, optimizing performance.

OPS-Insight is revolutionizing training in the aviation sector with personalized, interactive, and immersive programs that use artificial intelligence to improve decision-making skills, enhance information retention, and strengthen team engagement.

Our Innovations:

- OPS-IA: AI assistants developed to create training programs based on the "Competency Based Training" concept.
- Content generation based on strict, comprehensive, and precise standards and regulations.
- Verification of content and regulatory compliance tracking through AI.



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LA
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CALÉDONIE



Company Name: HELIUM SARL

Sector: EdTech - Digital

Activity: Web Development

Website: watom.nc

Presentation:

Hélium is an agency specializing in the creation of websites, the development of bespoke web solutions, and digital innovation. We assist companies in their digital transformation by designing high-performance and tailored strategies. From graphic design to development and hosting, we provide turnkey solutions. We also create virtual reality experiences and serious games, combining innovation and user engagement.

Our Innovations:

WATOM: A Serious Game creation engine. In the first phase, it enables the rapid creation and deployment of a Serious Game solution tailored to the needs of the business. In the second phase, WATOM allows users to access their educational content and make additions and modifications at will. Our system also connects to a Learning Management System (LMS) or Active Directory (AD) and integrates a reporting system.



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LA
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CALÉDONIE



TOPELÀ

Company Name: TOPELÀ

Sector: Digital

Activity: Collaborative mobile app for parcel and document delivery

Website: Topelà.nc

Presentation:

TOPELÀ is a new delivery model, designed by and for New Caledonia.

It is a collaborative app that allows anyone to deliver a parcel along their route and get compensated.

The goal is to help merchants get closer to their customers, even in the most remote areas.

It's simple, fast, affordable, eco-friendly... and above all, it reconnects people.

Our Innovations:

TOPELÀ revolutionizes the supply chain with a simple and intuitive tool, tailored to the population, specificities, and island conditions of our territory.

Benefits include:

Agility, flexibility, speed, solidarity, cost savings and increased purchasing power, all with zero environmental impact.



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LA
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CALÉDONIE



Biifor



Company Name: Diginov

Sector: Accounting Technology

Activity: Financial management solution for micro and small businesses (TPE/PME)

Presentation:

Biifor is an innovative, 100% local SaaS tool designed to simplify and automate financial and accounting management for businesses in New Caledonia. Powered by AI, Biifor enables business owners to monitor their cash flow in real time, quickly identify unpaid invoices, and benefit from automated and reliable management to better control their financial daily operations. Tailored to local specificities, this powerful and intuitive tool offers a turnkey solution for micro and small businesses, allowing them full control over their financial management.

Our Innovations:

- Localized OCR: Eliminates manual invoice entry with an optical character recognition tool adapted to New Caledonia.
- Local bank connection: Provides a consolidated, real-time view of the company's financial health through direct integration with local banks.
- Automated bank reconciliation: Uses AI to automate and simplify bank reconciliation processes.

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LA
FRENCH TECH
NOUVELLE
CALÉDONIE



OCEAN'IA



RAISON SOCIALE : Alternative Projects For Intelligence in Data APID SARL

SECTOR : Digital / Technology

ACTIVITY : OCEAN'IA – the first innovative AI training program in the South Pacific!

WEBSITE : www.apid.nc / oceania.schoolmaker.co

PRESENTATION : The first regional AI training program, made in the Pacific!

OCEAN'IA aims to train high school students, university students, and career changers in AI and generative AI, while providing the most motivated participants the opportunity to work on real data from their own territories. Once participants are familiarized with AI and have strengthened their skills, they become advocates for the responsible and context-appropriate use of AI in entrepreneurial and intrapreneurial projects within their communities. For these projects to succeed, the expertise of APID is essential!

OUR INNOVATIONS :

OCEAN'IA innovates by centralizing a training pathway suitable for all entry levels.

All training content and resources available online are curated and deployed in a coherent program, enabling anyone motivated to acquire cutting-edge skills.



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