



FRENCH TECH NEW-CALEDONIA

OUR START-UPS AND INNOVATIVE COMPANIES

DIRECTORY





COMPANY NAME: VISIOON

SECTOR: Digital / Marine

OPERATING ACTIVITY: Development of fish identification software

WEBWEBSITE: www.visioon.org

DESCRIPTION:

VISIOON specialises in video analysis. As experts in marine biodiversity sampling, our solutions were initially developed to analyse videos of fish. Now we have developed software which saves time and enhances the precision of video analyses of biodiversity. Our latest product, PICTUM is a tool for the automatic recognition of fish in real time developed for aquariums.

INNOVATIONS:

- **A marine biodiversity video analysis software: SPID**

- SPID is a user-friendly video software designed to help users when video sampling fauna. Based on a solid user experience, SPID can be used to count and easily identify species while storing the data during the analysis.

- **An automatic fish recognition tool in real time: PICTUM**

- PICTUM is a connected, intelligent and interactive system for the automatic recognition of marine species in situ. It is a fun tool that enables a user to locate, identify and find out about marine animals in real time



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COMPANY NAME: AGRI LOGIC SYSTEMES S.A.R.L

SECTOR: AgriTech

OPERATING ACTIVITY: greenhouse design and construction,
equipment for soilless and agricultural supply business

WEBSITE: www.agrillogic.nc



DESCRIPTION: AGRI LOGIC SYSTÈMES has solid experience of building greenhouses, installing irrigation systems and horticultural engineering. We study and develop rational, innovative designs for vegetable and horticultural production. Our mission is to develop clean, sustainable agriculture.

AWARD: The AGRINEA greenhouse concept by AGRI LOGIC SYSTEMES is the winner of the France 2030 Call for Expressions of Interest: "equipment for the 3rd agricultural revolution for the fruit and vegetable sector" launched by the Ministry of Agriculture and Food Sovereignty, Ecological Transition and the Ministry of the Economy, Finance and Industrial and Digital Sovereignty.

INNOVATIONS:

GOPONIC - versatile, multi-purpose soilless cultivation system. It enables use of the main soilless cultivation techniques without having to change the medium and delivers optimum agronomic performance.

AGRINEA - an innovative solution of a closed greenhouse to deal with the problems of rapid global warming, increased risk of intense cyclones and increased pest pressure. It helps to safeguard crops and therefore improve food security and autonomy.

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FireTracking

COMPANY NAME: FireTracking

SECTOR: GreenTech

OPERATING ACTIVITY: prevention and automatic detection of forest fires

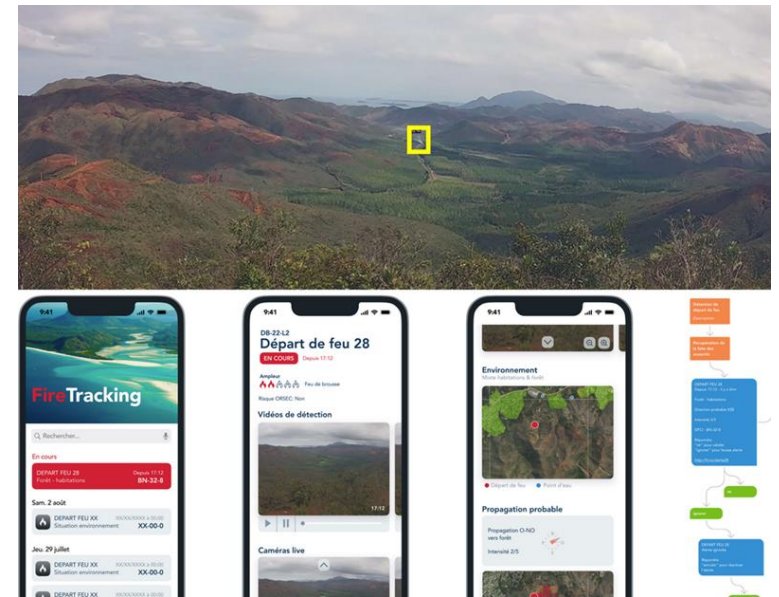
WEBSITE: <https://firetracking.io/>

DESCRIPTION: FireTracking offers its customers the chance to realise tangible benefits through improved forest fire prevention and detection:

- Fire department: reduction in resources for fighting forest fires (e.g. helicopter hours) thanks to rapid intervention on small fires
- Forest managers: reduced operating losses as a result of limiting burnt surfaces
- Insurance companies and investment funds: reduced risk of degraded assets thanks to better surveillance

INNOVATIONS:

- Alerting: detection and automatic location of a fire outbreak thanks to overhead video systems, coupled with artificial intelligence.
- Prevention: assessment of combustible hazards around risk zones through a network of sensors in the heart of the mountain range



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COMPANY NAME: ATOFLOW

SECTOR: Cultural tourism

OPERATING ACTIVITY: Creation of online art routes via a platform and an app

WEBSITE: www.atoflow.com

DESCRIPTION: Atoflow is a web platform and a mobile application for discovering a town through art journeys followed remotely or in the town. These journeys are made up of works located in the public space, artists' workshops, galleries and museums, as well as third party premises with an art policy (restaurants, tea rooms, hotels). They make it possible to visit a territory from a new angle while also democratising art. To make the experience more enjoyable you can also solve puzzles along the way.

INNOVATIONS: Art enthusiasts want to experience new emotions and residents or travellers are looking for a new visitor experience. Atoflow wants to merge the two and provide a fully personalised offer according to user activity and profile, whatever the geographical territory and type of art. It also makes it possible for different private and public actors to work together and promote their offerings jointly

Atoflow Parcourez l'art

Atoflow, c'est la mise en valeur d'artistes et de parcours dans la ville.

Atoflow est une plateforme qui a pour mission de faire découvrir, à travers des parcours, les différents acteurs liés à l'art visuel tels que galeries, artistes, musées mais aussi restaurants, hébergements et bien d'autres. Cette application permet aux locaux ou aux touristes de s'approprier une ville en profitant de parcours gratuits et personnalisables afin de s'initier au monde de l'art. Ils pourront également aller à la rencontre d'artistes et galeristes passionnés sélectionnés en fonction de leur profil. Atoflow vous propose de découvrir des lieux insolites, confidentiels et artistiques afin de vous faire vivre une expérience unique !



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COMPANY NAME: DigiBarre SARL

SECTOR: Publishing computer applications

OPERATING ACTIVITY: Provision of computer services in SaaS

WEBSITE: <http://www.digibarre.com/>

DESCRIPTION: DigiBarre offers a fully digital management solution for bar associations. A mobile application enables lawyers to discuss aspects such as the duty solicitor service and mandatory training courses with their bar association. The digitalisation of the bar association's internal processes helps to improve the service for lawyers while reducing administration work. The application aims to improve relations between courts and lawyers to ensure the best possible access to law for the public.

INNOVATIONS: Automatic allocation of duty solicitors: An algorithm is used to allocate duty solicitors automatically and fairly over a given period, taking into account when they were available for service in the past and a large number of criteria that the bar association can customise.
Automatic document generation: the application permits the automatic creation of the documents required for discussions between the bar association and lawyers. Data already in the application are used so no additional manual entry is required.
Self-reporting of training: lawyers can independently report the training they have done over the year. These statements are then processed in a workflow before being fed into a dashboard that monitors training undertaken during the year.

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COMPANY NAME: SKAZY

SECTOR: Digital

OPERATING ACTIVITY: Software Development

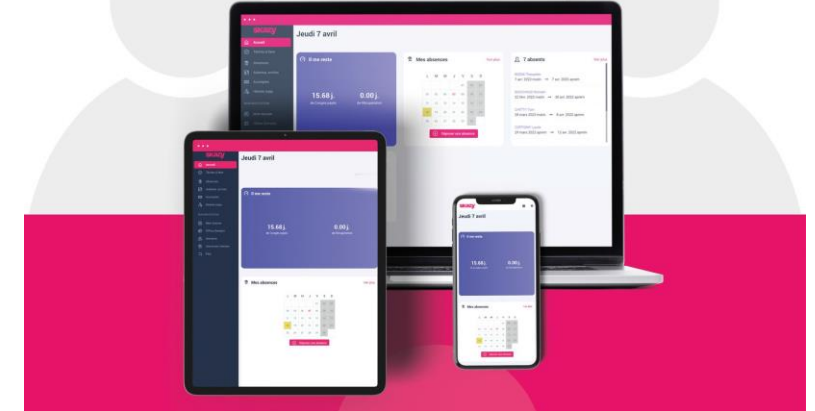
WEBSITE: <https://optimal-rh.com/>

DESCRIPTION:

Skazy has redesigned the profession of technology and digital services consultancy to deliver more value, transparency and commitment to its customers. With a strong digital culture, our teams can work on a large selection of technological solutions to adapt to your technological context and profession. Our work is to deliver customised software, webWEBSITE and mobile development, strategic advice, UX & web design, business intelligence and training. We have a variety of in-house solutions in Saas such as optimum fleet management, stock management and commercial management.

INNOVATIONS:

OPTIMAL RH (Optimum HR)- Simplify your administrative procedures and save time with our HR software in Saas. Our product is based on a user-friendly vision. HR are at the heart of the design of the Optimal HR product. We integrate them upstream of design of the modules until deployment. We have created a tool that supports and simplifies HR management while keeping human links in the management of human resources. Our functional models: HR framework, Holidays and absences, Expenses Notes, Planning, Points System, Recruitment and Training.



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COMPANY NAME: TERCIEL NC SAS

SECTOR: Aeronautics

OPERATING ACTIVITY: Expert reports and consultancy for aeronautics, terrestrial control towers for assembly, fully floating airport with no land footprint.

WEBSITE: <https://www.terciel.nc/>

DESCRIPTION:

We provide eco-friendly air travel. As regards marine airports, a new type of infrastructure and new regulations are being developed and runway technologies are being invented for hydroplanes.

INNOVATIONS:

- In terms of Infrastructure: pontoon with launch ramp to facilitate hydroplane maneuvers
- In terms of Regulations: Maritime and air regulations are blended together and a new job of marine air traffic controller has been created.
- In terms of Technologies: Use of drones to create the landing strips, scan the surfaces and monitor the environment.



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T E S T E U M

COMPANY NAME: TESTEUM

SECTOR: Software quality platform

OPERATING ACTIVITY: Participative test platform

WEBWEBSITE: <https://testeum.com/>

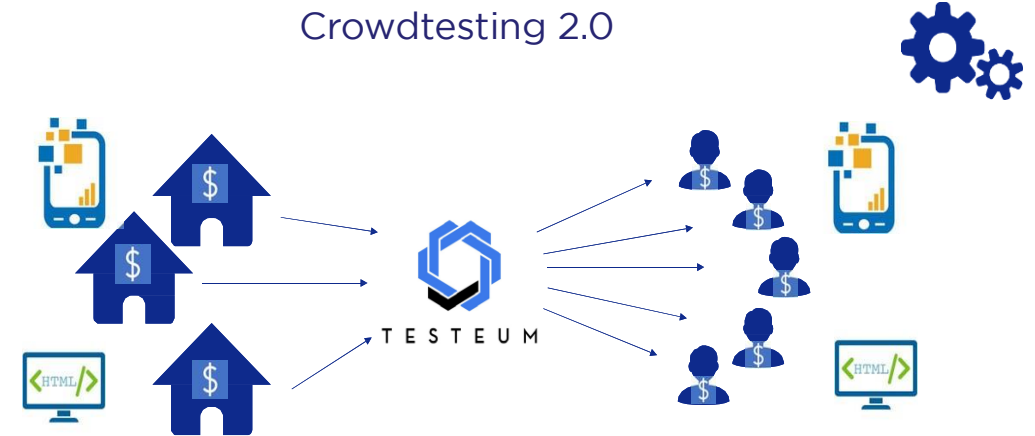
DESCRIPTION:

Testeum is the first SaaS platform for 100% automated participatory testing. It aims to democratise participatory testing by making it accessible to all. The platform puts the creators of applications and webWEBSITES in direct communication with ethically remunerated testers in the context of test campaigns. Thus it enables each one to Customers Testers launch a test campaign according to the criteria they choose within minutes for a fraction of the usual price.

INNOVATIONS:

Testeum's innovative approach is based on the automation of all the time-consuming and costly points involved in traditional participatory testing. So the consultant, classically the intermediary between application designers and testers, is replaced by the intelligence of the platform which automatically distributes the test proposals, permits dialogue between the parties and creates reports on completed tests in real time. The operation of the platform is based on expertise in the job of testing and participatory tests and on a statistical model that ensures the quality of the results. The blockchain Ethereum ensures guaranteed payment for testers after the tests have been executed correctly.

Crowdtesting 2.0



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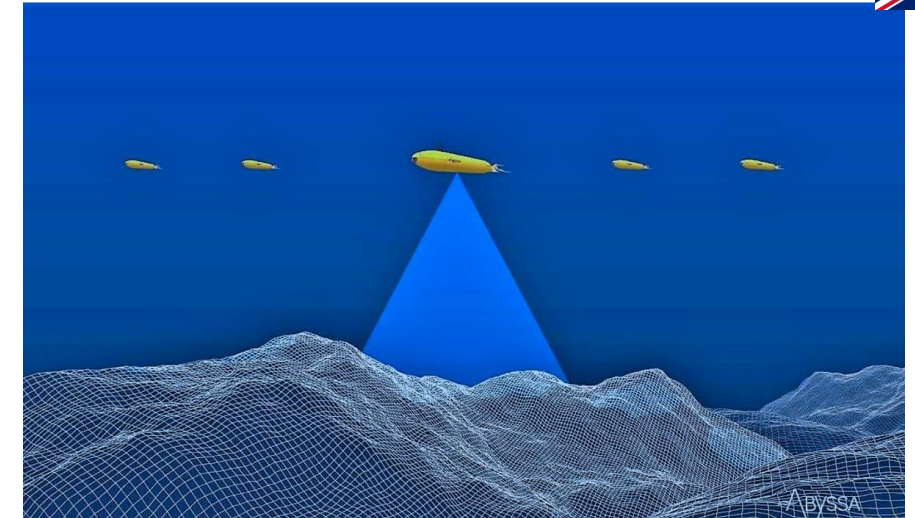
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COMPANY NAME: ABYSSA Nouvelle-Calédonie SAS (New Caledonia subsidiary of ABYSSA SAS)

SECTOR: Marine

OPERATING ACTIVITY: Operator of deep underwater drones, designer of technological innovations and adapter of new underwater exploration protocols

WEBSITE: www.abysa.com



DESCRIPTION: The company ABYSSA SAS and its two subsidiaries in the Pacific (in New Caledonia and the Pacific) have developed a design of autonomous deep submergence vehicles using Autonomous Underwater Vehicles (AUVs), navigating as a coordinated fleet in deep water (down to 6,000 meters).

This innovation has enabled extensive, non-intrusive explorations aimed at evaluating the underwater heritage in terms of biology and biodiversity, marine geoscience, deep sea energies, and the identification of underwater objects (cables, wrecks, pipelines, etc.). In addition to the technological innovations, ABYSSA's 3 innovative techniques are hyper-precision mapping, localisation and inventory. The subsidiary ABYSSA NC is more particularly concerned with developing methodologies, protocols, adapting sensors and also evaluating digital data from specific cases in countries and territories to very large Exclusive Economic Zones (EEZ) like that of the South-West Pacific.

INNOVATIONS:

So Magical: a fleet of deep water AUVs made up of follower AUVs guided by a leader AUV and operating as a pack to enable more extensive surveys of the ocean floor than with a single AUV, and with lower operating costs. 3 patents granted. So Magical is a disruptive innovation in the field of underwater acoustic communication.

Explo PNMC: exploratory campaign design and methodological developments (protocols, sensors, software, etc.) using an AUV 6000 to obtain accurate knowledge of the Natural Park of the Coral Sea heritage and prepare regional extrapolations. Here it is a question of innovative use.

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COMPANY NAME: AEL/LEA SARL

SECTOR: Water Chemistry Analysis

OPERATING ACTIVITY: Monitoring chemical contamination in the marine environment and evaluating its impact

WEBSITE: <https://www.ael-environnement.nc/fr/>



DESCRIPTION: AEL/LEA, a laboratory spin off from the CEA and IRD research institutes, which has been providing comprehensive innovative solutions for environmental studies in New Caledonia since its creation in 2010. Thanks to high-tech methods developed through its research and development actions, AEL/LEA has highly efficient tools for the early detection of disturbances in the natural environment, however minimal. These actions are ongoing and some of them are in collaboration with research institutes

AWARD: French nugget in the French Maritime Cluster's French Blue Tech Index.

INNOVATIONS: THOË and THOË-S: Design and commercialization of autonomous underwater robots for semi-continuous analysis of contaminants in water, using the passive sampling technique: this robot is a "sentinel of water quality"

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COMPANY NAME: CATAMARINE SARL

SECTOR: Marine

OPERATING ACTIVITY: Boat building

WEBSITE: <https://www.catamarine.net>



DESCRIPTION : Thanks to 30 years' experience, we know how to optimise our drawings, materials and construction techniques. We can offer boats that are cheaper than ones that are mass produced.

We build the boats in New Caledonia where we can try out different sea conditions and train apprentices who are passionate about an unusual and highly specialised job.

Our high quality materials mainly come from nature and are recyclable. We design boats that will never become wrecks. Our boats are energy saving. And our 100% electric models have zero environmental impact.

INNOVATION: Fast, hard-wearing, reliable, sustainable, our low-tech boats meet the challenges of the modern world.

A thermal option: they consume 3 to 6 times less than traditional boats. We can also install solar panels for you. This choice is a big step towards being more environmentally friendly but doesn't achieve zero impact.

A 100% electric option: more expensive initially but more economical in the long term. We estimate that after about 5 years the excess purchase price will be compensated for by the savings in fuel and upkeep.

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COMPANY NAME: ECO BOAT SARL

SECTOR: Pleasure boat servicing & maintenance

OPERATING ACTIVITY: Servicing and underwater cleaning of boat hulls

WEBSITE: <https://www.eco-boat.nc/>



DESCRIPTION: ECO-BOAT cleans and services boat hulls afloat in your marinas. The service also includes underwater maintenance of propellers and anodes.

INNOVATIONS: Precise hull cleaning frequencies assisted by a battery-powered rotating underwater brush for gentle, effective cleaning.

- Cleaning the hull
- The waterline
- Suction strainers
- Propeller and propeller shaft (or motor base)
- Bow and stern thrusters
- Cleaning and inspection of through-hulls
- Log sounder and log wheel

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ISLAND ROBOTICS

COMPANY NAME: ISLAND ROBOTICS SARL

SECTOR: Marine Tech, Autonomous & Sensor Tech, Robotics

OPERATING ACTIVITY: marine data acquisition solutions with robotic and autonomous systems

WEBSITE: www.islandrobotics.nc

DESCRIPTION:

ISLAND ROBOTICS develops and implements autonomous technology solutions to explore, monitor and understand our marine environments. We can collect maximum data with simpler, safer operations. We provide new, very high resolution marine and underwater data to underpin projects for industry, research and the government.

INNOVATIONS:

DECONTAMINATION – Carrying out studies to identify and inspect dangerous objects with our fleet of underwater robots, without the need for specialised mobilisation (ship, personnel, supplementary equipment). Our solution enables complex studies, often a difficult barrier for maritime projects, to be done more easily, with a set of comprehensive, reliable data.

SENTINELLE – An autonomous maritime surveillance system which silently collects in-situ data, analyses radar detections and sends the data to land for correlation with other surveillance methods to identify illegal fishing activity.



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COMPANY NAME: ProtecMarineNC

SECTOR: BlueTech

OPERATING ACTIVITY: Boat hull protection

WEBSITE: <http://www.protecmarinenc.com/>

DESCRIPTION:

“A boat hull that is always clean”. The hull protection device prevents sea creatures from attaching to the hull under the water line by placing PVC sheeting between the hull and the marine environment.

INNOVATIONS:

The innovative open and close automatic protection system has been patented. The sheeting that wraps around the boat hull is kept in place by inflatable floats that are deflated to get the boat in and inflated to surround the boat. Then the water between the hull and the sheeting is fully or partially evacuated.



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COMPANY NAME: SARL L2K Innovation

SECTOR: Marina, marine environment, waste management, mining, artificial intelligence, industry

OPERATING ACTIVITY: Electronic and computer development - Partstomer Model

WEBSITE: <http://www.l2kinnovation.com/>



DESCRIPTION:

Independent startup, created in 2014. The first development is an underwater measurement station (patent SCIDORA®) for the real time, inexpensive acquisition of physical and chemical data over long periods. Since 2018, L2K Innovation has developed a strategy based on an original economic model, the “Partstomer” (contraction of the words partner and customer for collaborative, agile development of solutions with the customer). Our aim: to assemble cutting-edge connected device technologies to design innovative, inexpensive services and products! L2K acts as an R&D service for its partstomers by adding skills and supported by our ecosystem of expertise. L2K Innovation is based at the University of New Caledonia (UNC), which has enabled the development of several joint projects, especially in the field of big data and Artificial Intelligence (AI), giving rise to research papers (thesis) and scientific publications.

INNOVATIONS :

- SMART-MARINA: management of occupied moorings in Marinas (connected devices, LoRaWAN transmission, storage and AWS transfer)
- Underwater detection: Development of an autonomous underwater acoustic recording system permitting the detection, and even identification (AI with neural network) of a vessel
- Station SCIDORA: autonomous environmental station to measure physical and chemical parameters in real time with transmission (3 patents)
- Monitoring collection of recyclable waste through connected devices for Dumbéa Town Council

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COMPANY NAME: COBOAT

SECTOR: Clean Mobility

OPERATING ACTIVITY: A co-browsing platform that puts boat owners in touch with passengers looking to share the cost of a trip at sea.

WEBSITE: en construction

DESCRIPTION:

COBOAT is an innovative platform that is revolutionising the world of sailing by connecting boat owners and travellers looking for adventure at sea. Thanks to a user-friendly, intuitive interface, the platform enables users to share boat trips, split costs and enjoy unique experiences at sea, while promoting more responsible use of nautical resources..

INNOVATIONS:

Our innovation lies in simplifying the booking process for co-browsing by offering a user-friendly, secure and cost-effective experience, while promoting optimum use of maritime resources. Our innovation opens up new possibilities for exploring the seas, sharing unforgettable moments and promoting a sustainable approach to sailing.



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COMPANY NAME: ARBOTECH

SECTOR: Agriculture

OPERATING ACTIVITY: Design and commercialization of tools for agriculture

WEBWEBSITE: www.botabox.fr

DESCRIPTION: ARBOTECH is reintroducing the ancestral technique of layering with a practical, reusable tool. This startup conducts research and development to improve tomorrow's agriculture.

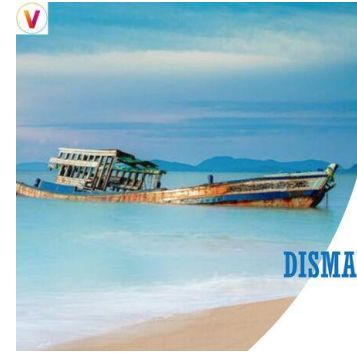
INNOVATIONS: Layering kit: Practical and reusable, this kit makes plant propagation easy. The device is filled with substrate (soil, coco fibre, sphagnum, etc.) then it is fitted to a tree branch to obtain a new plant at an advanced stage of maturity.



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COMPANY NAME: Royal Recy Boat NC

SECTOR: GreenTech, CleanTech, Circular Economy

OPERATING ACTIVITY: Recycling end-of-life vessels /dismantling /deconstruction of maritime and industrial units

WEBSITE: <https://www.facebook.com/royalrecyboat.nc> | <https://www.linkedin.com/company/royal-recy-boat/>

DESCRIPTION:

Within 15 years, 6,300 End-of-Life (EoL) vessels will have to be dismantled in New Caledonia, 20 to 30% of these units are made from fibre glass (i.e. around 1300 vessels).

With this in mind, we took the decision to offer a solution for demolishing and dismantling maritime units after removing these EoLs. The added value from our elimination solution lies in the desire to offer the aim of recycling and reusing 100% of the elements resulting from the demolition.

Ferrous metal is exported by local industry, non-ferrous metals are melted down into ingots locally or exported by local industries.

Solutions for the wood are provided by carpenters, artisans and private individuals. Fittings are offered for resale in the first marine scrapyard in New Caledonia, Kass'Boat NC, and the glass fibre is part of our research and development work to transform it into a secondary raw material.

INNOVATIONS:

We want to provide an industrial transition with great potential in the island context by producing a recycled and recyclable secondary raw material. Glass fibre from EoL vessels as binder and reinforcement for local reuse

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EÖT ENERGIEBIO

COMPANY NAME : EÖT ENERGIEBIO EURL

SECTOR : Energy

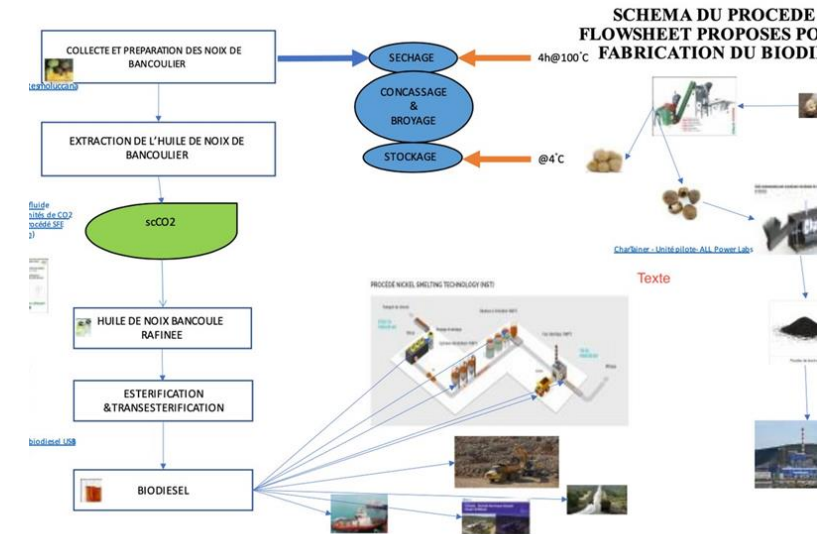
OPERATING ACTIVITY : engineering services for energy projects

WEBSITE : <https://www.linkedin.com/in/e%C3%B6t-energiebio-eurl-99786552/>

DESCRIPTION : EÖT ENERGIEBIO provides engineering services to support clients with their energy projects. Our main strategy is to develop an oil biorefinery for the commercial production and distribution of biodiesel and biodiesel by-products from the non-edible Kukui Nut (Aleurites Moluccana) to replace diesel in energy production (thermal power plant), metallurgy (pre-drying, calcination and smelting burners) and mining (mobile machinery).

INNOVATIONS :

OIL BIOREFINERY - The production of oil from the Kukui Nut and its transformation to biodiesel will enable New Caledonia to develop a dynamic oil industry and involve the production of by-products used in other industries, like meal for animal feed, Kukui nut shells for biochar, acid oils and glycerin for health. The biodiesel industry will contribute to New Caledonia's GDP, it will generate jobs in New Caledonia, it has an environmental benefit compared to the diesel industry and it will contribute to the country's energy independence and generate a saving on imports of diesel, animal feed and charcoal.



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COMPANY NAME: RESCO SARL

SECTOR: GreenTech, Circular economy

OPERATING ACTIVITY: Recycling, treatment, processing and packaging of nickel slag. Wholesale or retail sale of any resulting product or co-product.

WEBSITE: -

DESCRIPTION:

RESCO was born thanks to the solid experience of its managers in the field of industrial sandblasting. In fact, the main product resulting from our processing of nickel slag is a blasting media called SCORX. This product performs better and is more environmentally friendly than the currently imported equivalent. We also offer a number of co-products for various uses, dust-free and in different sizes (from powder to coarse grain), and all chloride-free.

INNOVATIONS:

SCORX: transforming nickel slag in New Caledonia to make a standardised, efficient sandblasting medium.



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COMPANY NAME: NEOFLY

SECTOR: GreenTech, AgriTech, BioTech

OPERATING ACTIVITY: Sustainable industrial production of innovative insect-based ingredients for aquaculture, animal and plant nutrition.

WEBSITE: <https://www.facebook.com/neoflync/> or
<http://www.linkedin.com/company/neoflync/>

DESCRIPTION:

NEOFLY is developing a model based on insect bioconversion of agro-industrial and agricultural organic waste, enabling the production of high added value ingredients (proteins, lipids, biostimulants) for the animal, aquaculture and plant feed industries. These local products will replace currently imported conventional ingredients, thereby improving the efficiency, competitiveness and sustainability of the agri-food industry, agriculture and aquaculture.

INNOVATIONS:

- Insect protein (in the form of high protein flour), mainly intended for the aquaculture and pet food industries
- Insect oil (rich in omega 3/6 lauric acid), mainly for the poultry and pig feed industries
- High quality organic fertiliser (from our production waste), for horticulture and agriculture
- Anticipated diversification: specialised human nutrition, biomolecules (chitin/chitosan)



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COMPANY NAME : SARL STOP O PERTES

SECTOR : Digital / Distribution

OPERATING ACTIVITY : Digital platform for supplying professionals and private individuals with agricultural surplus

WEBSITE : <https://www.linkedin.com/company/stopopertes/>



DESCRIPTION :

The company's mission is to provide professionals and private individuals with agricultural surpluses, at the scale of the territory of New Caledonia. It works by structuring a viable industry for recycling fruit and vegetables not collected by the producers, based on a digital platform to coordinate a community network for collection, transport and transformation in a short cycle.

INNOVATIONS :

An operational digital application for the online sale of local transformed fruit and vegetables, for delivery logistics, for product distribution, to provide remote, small scale producers with a marketing platform.

CONTACT NC | FRANCE :

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COMPANY NAME: Pacific Valorisation NC SARL

SECTOR: CLEAN TECH / Circular economy

OPERATING ACTIVITY: manufacture of food and non-food containers from waste paper and cardboard

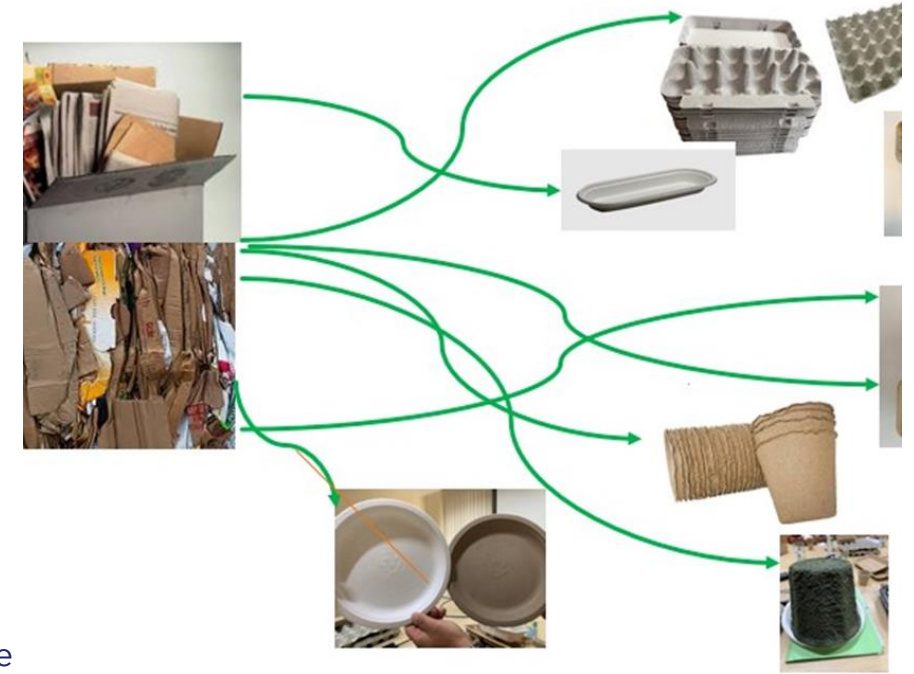
WEBSITE: -

DESCRIPTION:

We want to use our plant for manufacturing food and non-food containers from paper and cardboard waste to create plant pots with substrates as part of the production chain to optimise plant growth for autonomous replanting of devastated areas in New Caledonia. We will also make seed pots and plant pots (phase III for our factory in 2024) for agriculture, private individuals and nurseries (plastic free pockets or buckets). In addition to adding dry leaves, we want to include local, natural substances in the raw material with beneficial nutrients for growth.

INNOVATIONS:

Development of an intelligent pot with integrated biostimulants - integrate local, natural beneficial substances according to the plants and varieties and species, into the moulded pulp raw material used in production, to provide them with the necessary nutrients during growth, without plastics or grow bags, and replant the biodegradable pots as the plants mature.



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COMPANY NAME: ASSISTANCE CONNECTEE SARL

SECTOR: Remote assistance

OPERATING ACTIVITY: Provision of remote surveillance devices based on connected devices

WEBSITE: www.mam.nc

DESCRIPTION:

Founded in 2021, Assistance Connectée aims to implement personal assistance devices based on connected objects in order to:

- Reduce response / intervention time
- Ensure a pro-OPERATING ACTIVITY in the follow-up of the person.

AWARD: Winner TECH 4 GOOD by NC 2023

INNOVATIONS:

Integration of sensors to an information system and a mobile application for users.



MAM ASSISTANCE CONNECTÉE

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TOUT EN RESPECTANT LEUR INTIMITÉ.**

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Assistance H24/7

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MAM ASSISTANCE CONNECTÉE

mam assistance connectée
www.mam.nc 74 49 49

*Hors frais de mise en service et caution de 10 000F remboursée à la restitution du matériel en bon état de marche.

CONTACT NC | FRANCE :
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COMPANY NAME: L'île aux pépites SARL

SECTOR: Retail

OPERATING ACTIVITY: Sale of second hand children's clothes, shoes, accessories and toys from birth to 14 years.

WEBSITE: <http://www.ile-o-pepites.nc/>

DESCRIPTION:

L'île Ô pépites is an online shop selling second hand children's items. All the items, clothes, shoes, accessories and toys are very carefully selected. They are offered in perfect condition and at a low price. A fast delivery service is available throughout the territory thanks to our network of pick-up points. We also have a showroom in Magenta.

INNOVATIONS:

Mass online posting: We have optimised how we process the items, from when they arrive at the dock to when they are sold online. With our efficient computer system, we can reference and put hundreds of items on line with a single click.

Automated shooting table: L'île Ô pépites won the French Tech Tremplin award in 2022. Thanks to this award we are about to acquire an automated shooting table which will enable us to be more effective and exponentially increase the volume of products processed.

BRADERIE Nouveautés Bébé Fille Bébé Garçon Fille Garçon Chaussures Offrir

La chambre des enfants déborde de jouets ?
VENDEZ-LES !
JE DÉCOUVRE

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Qualité garantie
Chaque pièce est unique et sélectionnée avec soin

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Livraison rapide
Faites-vous livrer sous 3 jours ouvrés à domicile, en point relais ou par colis OPT

Retour facile
Vous disposez de 15 jours pour retourner vos articles

Ces pépites viennent d'arriver
Des nouveautés chaque semaine sélectionnées avec soin à découvrir en ligne ou à la boutique de Magenta

Produit	Marque	État	Prix
CATIMINI	catimini	état fin, rose	24,90€
LULU CASTAGNETTE	lulu castagnette	état fin, rose	24,90€
INTERDIT DE ME GRONDER	interdit de me gronder	état fin, blanc, rose	24,90€
INTERDIT DE ME GRONDER	interdit de me gronder	état fin, bleu, blanc	19,90€
PETIT BATEAU	petit bateau	état fin, bleu	24,90€

CONTACT NC | FRANCE :

Mail : contact@ile-o-pepites.nc

Phone: + 687 90 91 47 (NC)



COMPANY NAME : One Shot SARL

SECTOR : FoodTech

OPERATING ACTIVITY : Redistribution of unsold food

WEBSITE : <https://foodbank.nc/>

DESCRIPTION : A mobile application created by the company Oneshot specialising in web and mobile development. It allows economic actors to inform on products close to their use by date, take photos of the products (or enter the sheets produced by supermarkets and hypermarkets) and attach a time-limited promotion. This gives products close to their use by date a last chance to be purchased and allows players to avoid a dead loss while helping consumers to benefit from more attractive prices.

After this last stage we connect associations to the application back-office, allowing them to see what food can be recovered: product type, amount, collection point, etc.

INNOVATIONS :

- Product traceability
- Integrated mobile payment
- Stock changes via QR code generated automatically with each order

CONTACT NC | FRANCE :

Mail : nolann@foodbank.nc

Phone: + 687 92 59 27



COMPANY NAME : NOW SARL

SECTOR : Circular and Solidary Economy

OPERATING ACTIVITY : waste collection and recovery

WEBSITE : www.oletri.nc

DESCRIPTION : for the past three years, NOW has been designing, developing and operating waste collection and recovery systems with a low-tech and social approach. Our aim is to avoid landfilling waste and give it a second life, thereby limiting imports while creating value for as many players as possible. Our vocation is to develop a sustainable, circular and solidarity-based economy.

INNOVATIONS :

- **OléTRI** is a humanized voluntary drop-off network that rapidly changes people's behavior towards waste collection and sorting, and collects additional percentages over and above the usual systems by raising awareness and rewarding the act of sorting.
- **Coup d'pousse** is a set of innovative composting processes for biowaste, based on different modules that sometimes exist for other applications, and tools, many of which are made from used materials via upcycling. The aim is to improve the fertility of New Caledonian soils and thus work towards a more sustainable agriculture that is less dependent on imported chemical inputs.

CONTACT NC | FRANCE :

Mail : contact@now.nc

Phone: + 687 50 77 70



COMPANY NAME : TealForge SARL
SECTOR : SocialTech / jobboard
OPERATING ACTIVITY : TikTok for recruiting in New Caledonia
WEBSITE : www.jobsurfer.nc

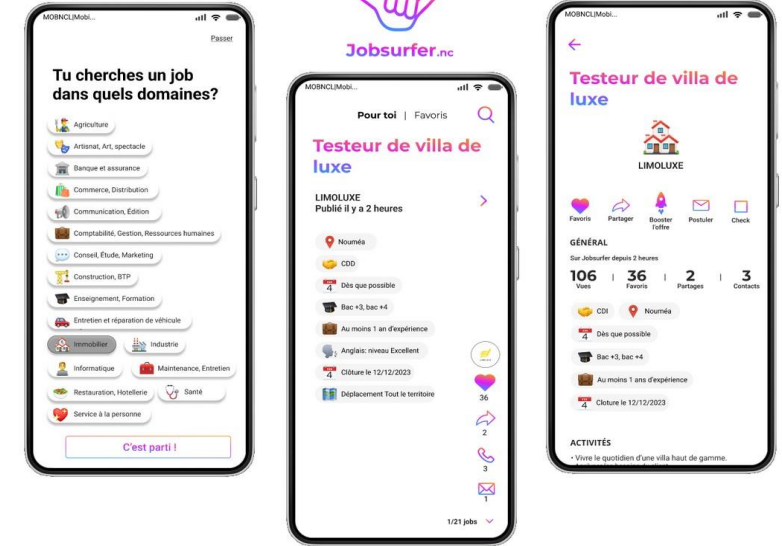
DESCRIPTION :

Jobsurfer.nc facilitates job searches in New Caledonia. On the App you can swipe between jobs in your field and select your favourites. It makes the job search fun and fast. By promoting a dynamic job market we seek to ensure everyone finds more meaning and involvement in their work, a prerequisite for a prosperous society.

INNOVATIONS :

Technology - Based on OpenData and APIs, we add on average 250 job offers every month, across all sectors.

Experience - Through social media and the app, Jobsurfer.nc offers a modern, caring and fun experience, particularly suited to the habits of Gen Z



CONTACT NC | FRANCE :
 Mail : contact@tealforge.com
 Phone: + 687 94 43 63 (NC)



COMPANY NAME: RODEO KIDS & CO SARL

SECTOR: SocialTech

OPERATING ACTIVITY: A web platform that centralises solutions for New Caledonian parents

WEBSITE: <https://kids.nc/>

DESCRIPTION:

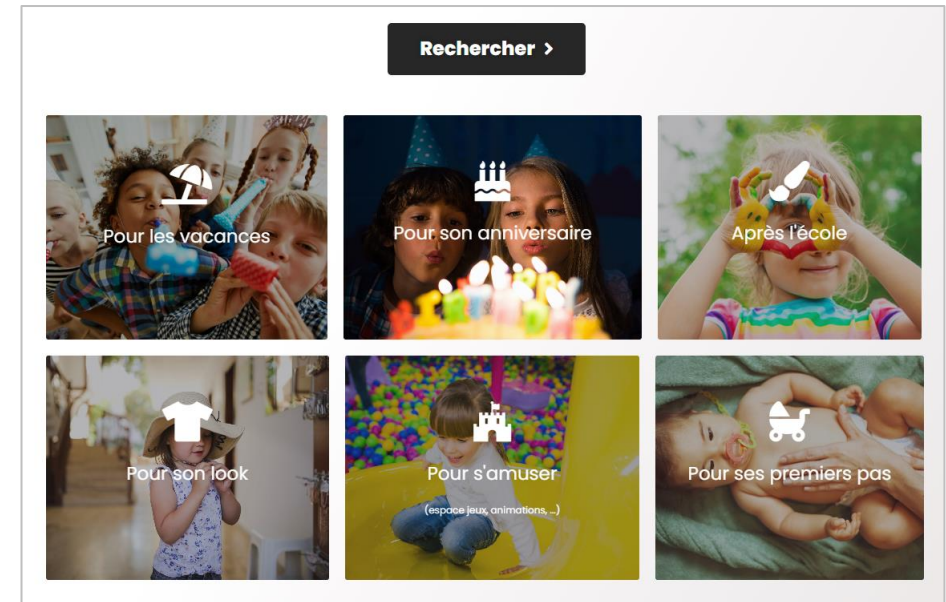
Simplifying life for parents, by getting children enthusiastic about something!

KIDS.nc is currently a web platform that centralises everything for children in New Caledonia (activities, service providers, events, etc.) through a dedicated directory, calendar of events and articles specifically about children. It aims to simplify life for parents, offering a maximum of activities for children so they can get to know themselves better and, why not... reveal their talents!

KIDS.nc is about to get bigger and become an application. It will be the first mobile application that enables parents to find an activity and make savings on what they have to spend. KIDS.nc has an ambition to become an all-in-one, multi-service solution to help thousands of parents in New Caledonia and beyond.

INNOVATIONS:

The innovation is the concept of having everything for children in a centralised form, which enables parents to save precious time, searching by the age and location of their children.



CONTACT NC | FRANCE :

Mail: contact@kids.nc

Phone: + 687 90 12 87 (NC)

Le Trico

COMPANY NAME: Le Tricot

SECTOR: Fashion

OPERATING ACTIVITY: App for buying and selling second hand

WEBSITE: <https://www.lettrico.nc/>

DESCRIPTION:

Le Trico is a 100% New Caledonian app which connects individuals so they can buy and sell used clothing and fashion accessories in New Caledonia. Le Trico makes second hand fashion accessible anywhere, any time and for anyone!

INNOVATIONS:

DIGITAL FASHION – Le Trico is the solution fashion addicts in New Caledonia needed to have the best possible experience of buying and selling second hand items in the territory. With an adapted design and efficient filter system, this user-friendly app provides a convenient way of putting online fashion articles you want to say goodbye to, or acquire some real gems in a matter of seconds.

ONLINE PAYMENT – On Le Trico, you can pay for your purchases online and get them hand delivered. This 100% secure system has already been tested in metropolitan France and can be found everywhere. It couldn't be simpler: click on "Buy", create an account or log on, pay on line, meet the seller, transmit a code to the seller to validate the transaction and that's it.



CONTACT NC | FRANCE :
Mail : contact@lettrico.nc
Phone: + 687 75 56 22 (NC)



COMPANY NAME: Pacifik Market NC

SECTOR: E-commerce / SocialTech

OPERATING ACTIVITY: An e-commerce platform selling products from Kanak and Oceanian businesses, craftspeople and producers' associations.

WEBSITE: <https://pacifikmarket.nc/>

DESCRIPTION:

Pacificmarket.nc is an e-commerce platform for the sale of products from Kanak and Pacific Islander companies, artisans and producer associations. It aims to promote local know-how by selling items from sewing and basketwork businesses, music and books and other hand-crafted products produced by very small enterprises (VSEs), associations, and artist collectives.

INNOVATIONS:

CONTACT NC | FRANCE :

Mail: pacifikmarket.nc@gmail.com

Phone: + 687 79 88 54



COMPANY NAME : BLUECHAM SAS

SECTOR : SpaceTech

OPERATING ACTIVITY : Designer, developer and operator of SMART Digital Platforms

WEBSITE : <https://www.bluecham.net/>

DESCRIPTION : Today we are facing new challenges for development in the face of real threats, whether that be global warming, the extinction of species or the emergence of new viruses. In this context, managers must make quick decisions based on reliable knowledge and have strategic, reliable and economically profitable information available at all times.

OUR INNOVATIONS : Qehnelo® enables mass deployment of digital platforms in the cloud, to send good information to policy makers and promote the search for consensus among players. These platforms, already at the service of twelve countries worldwide, are used by public institutions, NGOs, industrialists and companies. The growing community of users benefits from software solutions in the cloud which include spatial analysis, deep learning, signal processing and forecasting. Thanks to a distributed approach, scientific references and an international cognitive engineering team, the solutions are easy to understand and the economic model is user-friendly.



CONTACT NC | FRANCE :

Mail : bluecham@bluecham.net

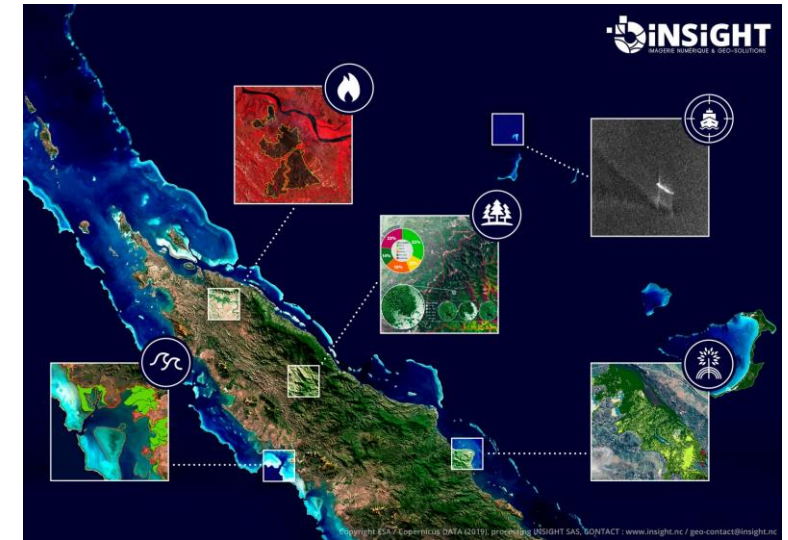
Phone: + 687 26 08 35

COMPANY NAME : INSIGHT SAS

SECTOR : Digital Imaging

OPERATING ACTIVITY : GIS, Remote Sensing and Spatial Imaging, Training and Consultancy

WEBSITE : <https://insight.nc/>



DESCRIPTION : INSIGHT is a 100% New Caledonian company set up in 2019, a product of TECH New Caledonia.

In the local and regional geospatial community, INSIGHT is recognised as a trusted SPECIALIST & PARTNER. INSIGHT is a positive impact company that offers to guide you through the identification of needs up to the provision of indicators of territorial change.

“Our aim is to guide you in the sustainable management of territories and resources for the future, by mapping landscapes and the environment and monitoring their evolution.”

OUR INNOVATIONS :

Remote sensing products (from satellite imaging) for producing data, maps, analyses and specific indicators according to thematic areas of focus. For example, this is already the case for:

- Fires, with a process line to enable automatic detection of burned areas, with each new available Open Source Sentinel-2 image, entered on a centralised database and assessed at the New Caledonia territory-wide level by the Environment Observatory (OEIL).
- Drought, with the regular production of a biophysical drought indicator which is particularly useful for policy makers and managers, both public and private, with obvious uses, for example, in the agricultural industry and in relation to water requirements for crops. Project developed with Météo-France Nouvelle-Calédonie and Agence Rurale.

CONTACT NC | FRANCE :

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NeoTech NeOcean

COMPANY NAME: NeoTech | NeOcean

SECTOR: Media

OPERATING ACTIVITY: Journalism, communication, events, audiovisual

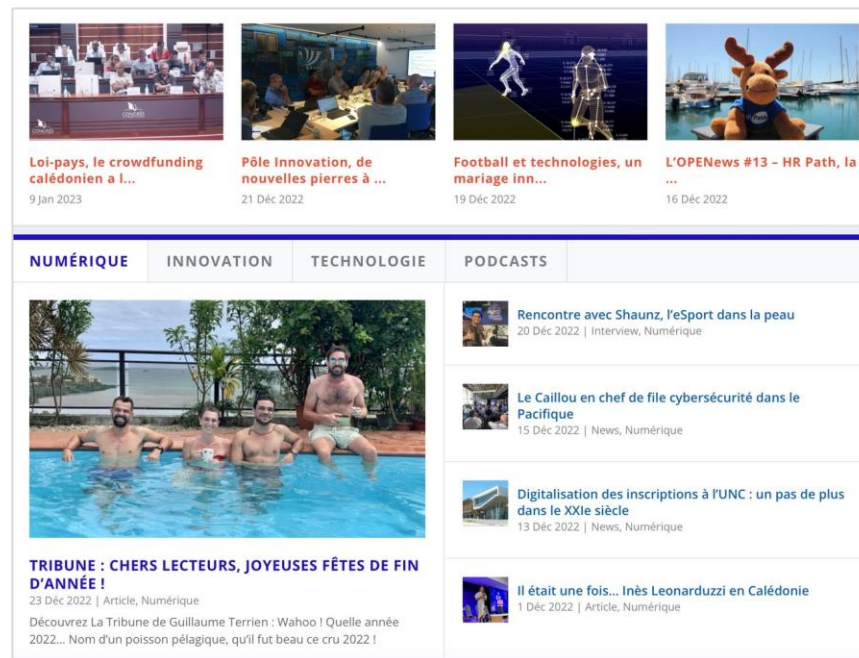
WEBSITE: www.neotech.nc | www.neocean.nc

DESCRIPTION:

NeoTech and NeOcean are themed webmedia with market positioning that sets them apart, and an innovative business model. Rooted in the “Mediagency” concept designed by their creator, Guillaume Terrien, these webmedia deal with current topics in New Caledonia and can be adapted to territories throughout the world.

INNOVATIONS:

- Positioning: “traditional” print and online media are theme-based or general interest, national or regional. “Neo” webmedia are both theme-based and local which differentiates them from current players on the market.
- Business Model: profitable, resilient, scalable and can be replicated in all small places (towns, islands, small regions, etc.) based on three levers: content partnerships, audiovisual partnerships and event partnerships.
- Social: journalistic independence and ethics at the service of local job creation (students, retraining, unemployment, etc.) in the territories



CONTACT NC | FRANCE :
Mail : guillaume@neotech.nc
Phone: + 687 74 64 66 (NC)



COMPANY NAME : DIGIT SARL

SECTOR : Digital

OPERATING ACTIVITY : Software development and publishing

WEBSITE : www.digit.nc

DESCRIPTION : Digit is a software developer and publisher.

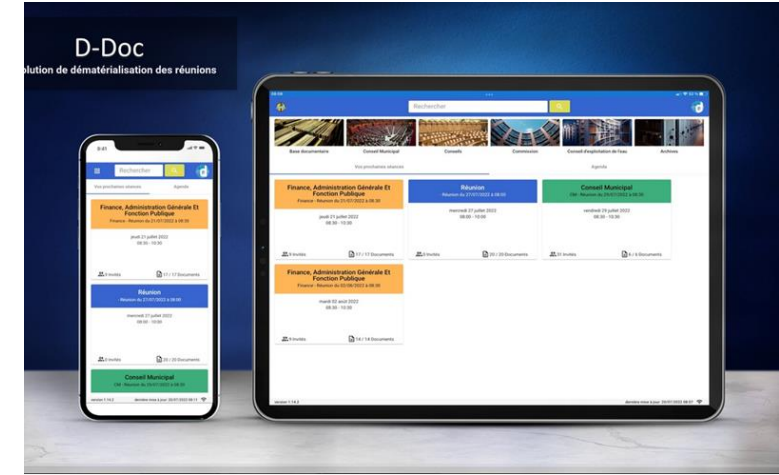
We develop digital applications with high added value without forgetting that computers are supposed to improve our lives, not stress us out. Digit puts the human being before everything else, in our teams and with our customers. Our collaborators work in a friendly, "freedom-form" environment and we always put our customers first.

OUR INNOVATIONS :

Digit has developed two web solutions:

D-Doc which enables meetings to be digitalised (board of directors, town councils, meetings etc.) : We have a vision to make this tool the cornerstone for elected representatives and policy makers. All the documents they need are available to them, thematic library, their emails, discussions with councillors and their political parties, etc. At present our tool has been translated into French, English, a Kanak language (Drehu) and Bichelamar. Other languages are in progress and the application can be translated into all existing languages. This approach can be adapted to all elected representatives and policy makers and especially those in communes where regional and local languages are important. The tool is aimed at people who are not necessarily digital experts and has therefore been designed to be simple and intuitive.

D-Captor is a meeting management tool for liberated companies. This solution is marketed in parallel with offers of changeover support for companies that want to improve their management and move towards becoming a liberated company.



CONTACT NC | FRANCE :

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COMPANY NAME : CITYZEN SAS

SECTOR : Mobility and CleanTech

OPERATING ACTIVITY : Supervision and monetisation of a network of charging stations for electric vehicles

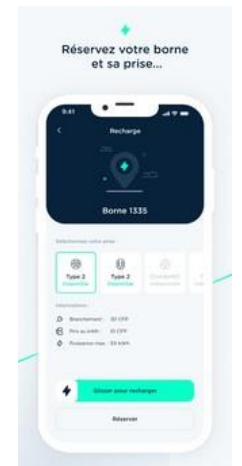
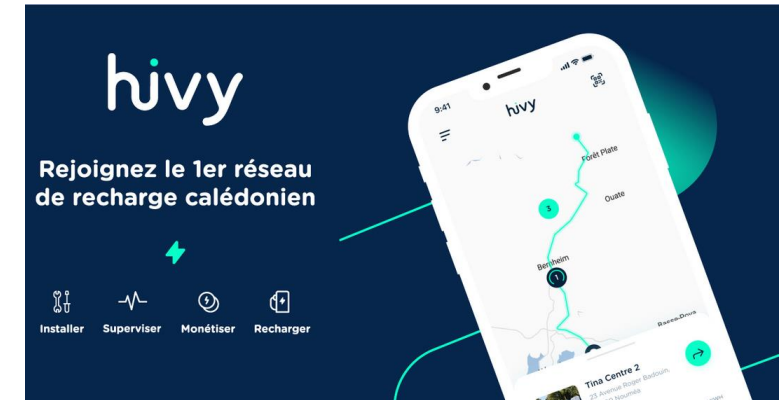
WEBSITE : <https://www.hivy.nc/>

DESCRIPTION : Hivy is the first solution created by the Cityzen ideas laboratory

We guide you through the entire process of electrifying your fleet or deploying a network of charging stations in New Caledonia and the Pacific.

OUR INNOVATIONS :

- Consultancy and technical studies for introducing a network of charging stations
- Sourcing and installation of charging stations
- Supervision software solution
- Mobile application for booking and paying for the charge.
- R&D on deployment of a 100% autonomous recharge hub using old used batteries



CONTACT NC | FRANCE :

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Phone: + 687 92 59 27



INVEST IN PACIFIC
Investissons dans notre économie

COMPANY NAME : Invest in Pacific

SECTOR : Investment / Funding

OPERATING ACTIVITY : Geo-specific investment platform dedicated to savers

WEBSITE : <https://www.investinpacific.com/>

DESCRIPTION :

Invest in Pacific is an innovative solution that enables savers to invest directly in property, innovative companies or SMEs in their own territory's economy. These investments are made within a structured and reassuring legal and regulatory framework. You can now invest directly in bonds or shares of Pacific companies. Our philosophy is to enable savings to finance the economy directly. Our objective is the performance of these investments. Registration on the Invest in Pacific platform is completely free. There are no management or account maintenance fees.

GUADELOUPE - FRENCH POLYNESIA - NEW CALEDONIA

OUR INNOVATIONS :

Our team is made up of experts in finance and entrepreneurship. With Invest In Pacific we offer savers the opportunity to invest in the real economy, which benefits from unique advantages:

- The proximity of investments
- Circular economy
- Local financial products
- Tax relief of up to €1.5m



NOS PROJETS FINANCÉS		
<p>FINANCE Obligation</p> <p>FARE JAMES COOK PROMOTION IMMOBILIERE 9 Moorea Polynésie française</p> <p>175 000 000 XPF 100%</p> <p>36 mois Terminé 175 000 000 XPF</p> <p>Promotion immobilière : investissez à 9% sur 2 ans</p>	<p>FINANCE Action</p> <p>optimal.rh</p> <p>INVEST IN OPTIMAL RH 9 Nouméa Nouvelle-Calédonie</p> <p>114 380 000 XPF 286%</p> <p>Terminé 40 000 000 XPF</p> <p>Logiciel de gestion RH - OPTIMAL RH</p>	<p>FINANCE Obligation</p> <p>PROMOTION IMMOBILIERE KEALOHA 9 Papeete Polynésie française</p> <p>65 600 000 XPF 100%</p> <p>12 mois Terminé 65 600 000 XPF</p> <p>Placement immobilier à 8% sur 1 an</p>
<p>FINANCE Obligation</p> <p>TAHITI WAREHOUSE 9 Faaa Polynésie française</p> <p>63 600 000 XPF 100%</p> <p>18 mois Terminé 63 600 000 XPF</p> <p>Financement d'un entrepôt à Tahiti</p>	<p>FINANCE Investissement mixte</p> <p>SPEAK TAHITI Paparau Tahiti</p> <p>32 400 000 XPF</p> <p>Terminé 60 mois</p> <p>E-REO BY SPEAK TAHITI 9 Papeete Polynésie française</p> <p>64 800 000 XPF 200%</p> <p>Apprentissage des langues et cultures minorées</p>	<p>FINANCE Obligation</p> <p>EDEN PHARMA POLYNESIE 9 Papeete Polynésie française</p> <p>45 100 000 XPF 100%</p> <p>72 mois Terminé 45 100 000 XPF</p> <p>Financement rachat SARL POLYNESIA PHARMA</p>
<p>FINANCE Obligation</p> <p>IMMOBILIER - VILLAS ROCCABELLA 9 Ponsaia Polynésie française</p> <p>160 000 000 XPF 160%</p> <p>24 mois Terminé 100 000 000 XPF</p> <p>Investissez sur un projet immobilier de qualité</p>	<p>FINANCE Action</p> <p>TESTEUM</p> <p>INVEST IN TESTEUM 9 Nouméa Nouvelle-Calédonie</p> <p>55 560 000 XPF 111%</p> <p>Terminé 50 000 000 XPF</p> <p>Testeum, pépite de la French Tech</p>	<p>FINANCE Obligation</p> <p>CROWDFUNDING IMMOBILIER - WHITE SANDS 9 Nouméa Nouvelle-Calédonie</p> <p>433 900 000 XPF 201%</p> <p>36 mois Terminé 216 000 000 XPF</p> <p>Financement - promotion immobilière</p>

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Phone: +689 88 800 800 (PF)



MUVA
Au bonheur du frais

COMPANY NAME: MUVA

SECTOR: FoodTech

OPERATING ACTIVITY: Application for the delivery of food products and recipes

WEBSITE: <https://muva.nc/>

DESCRIPTION:

What's for dinner tonight? The New Caledonian Eating Well webapp has been created to provide a vitamin-packed answer to this question! MUVA.NC is just one click away from local recipe ideas and the ingredients to go with them! You can also choose your fruit and vegetables in the workplace, on the digital wall or from home! Take care of your family and simplify your life: embark on eating well with MUVA!

INNOVATIONS:

Inspired by a Japanese concept involving soft drinks, MUVA is offering digital walls in companies where, at the click of a button, you can easily choose your fruit and vegetables, and even your menu for the evening and the week. From Tuesday to Friday, for all orders placed before 1pm, MUVA delivers the same evening! MUVA offers a range of recipe ideas to make that very evening! With just one click on MUVA.NC, choose your recipe and have all the ingredients delivered!

Qu'est ce qu'on mange ce soir ?



MUVA

La webapp du bien-manger calédonien



Choisis tes fruits et légumes et (bientôt) tes recettes sur www.muva.nc
Commande avant 13h, on te livre en fin de journée tous les jours du mardi au vendredi.

CONTACT NC | FRANCE :

Mail: contact@muva.nc

Phone: +687 74 90 11



COMPANY NAME: NOVIT

SECTOR: DeepTech

OPERATING ACTIVITY: Kubernetes As A Service (on-prem)

WEBSITE: <https://novit.io>

DESCRIPTION:

Containerization and orchestration have become key in software and infrastructure development, enhancing the performance and responsiveness of teams and equipment 10-fold.

Unfortunately, this technology remains complex and requires skills that are in short supply, which is why NOVIT offers you full deployment, turn-key systems and comprehensive support for your teams.

INNOVATIONS:

Packaged platform: all the necessary components, meticulously chosen and configured for a comprehensive, effective and secure platform.

Global support: world class French experts in Kubernetes development, sent from mainland France to New Caledonia to ensure 24/7 support.



CONTACT NC | FRANCE :

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Phone: + 687 98 07 51



COMPANY NAME: Neo

SECTOR: EdTech

OPERATING ACTIVITY: Digital services, educational services

WEBSITE: -

DESCRIPTION:

Neo is a digital platform for identifying student profiles and adapt teaching models. It is a platform used primarily by teachers. It enables them to access and create their own teaching content. They can search for or create lesson plans before printing them out and giving them to their students. A self-assessment grid is used to collect data on success, failure and confidence levels. Neo's aim is to be able to provide sequences of lessons and exercises for personalised learning.

INNOVATIONS:

- Knowledge element representation model: Neo's database is designed to facilitate the linking of elements (exercise pattern, exercises, solutions, know-how, courses).
- Metrics: Neo uses metrics whose weights are adjusted as the application is used. These metrics are used to measure the distance between the elements mentioned above. We're talking about the distance between two elements of the same nature, but also between elements of a different nature.
- Student representation model: after analysing data (feedback from exercises), we identify student profiles.
- Models of teaching strategies: after analysing the data (structuring of lesson sessions and changes in student level), we identify teaching strategies and their level of effectiveness for each student profile.

CONTACT NC | FRANCE :

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COMPANY NAME: Rendezvous.nc

SECTOR: Digital

OPERATING ACTIVITY: Meeting Platform

WEBSITE: <https://rendezvous.nc/>

DESCRIPTION:

First online meeting platform in New Caledonia. This 100% New Caledonia tool is a window where you can present your organisation and list your services. It synchronises with Google and Outlook calendars to facilitate the organisation of your meetings. Who can appear?

Professionals in all fields

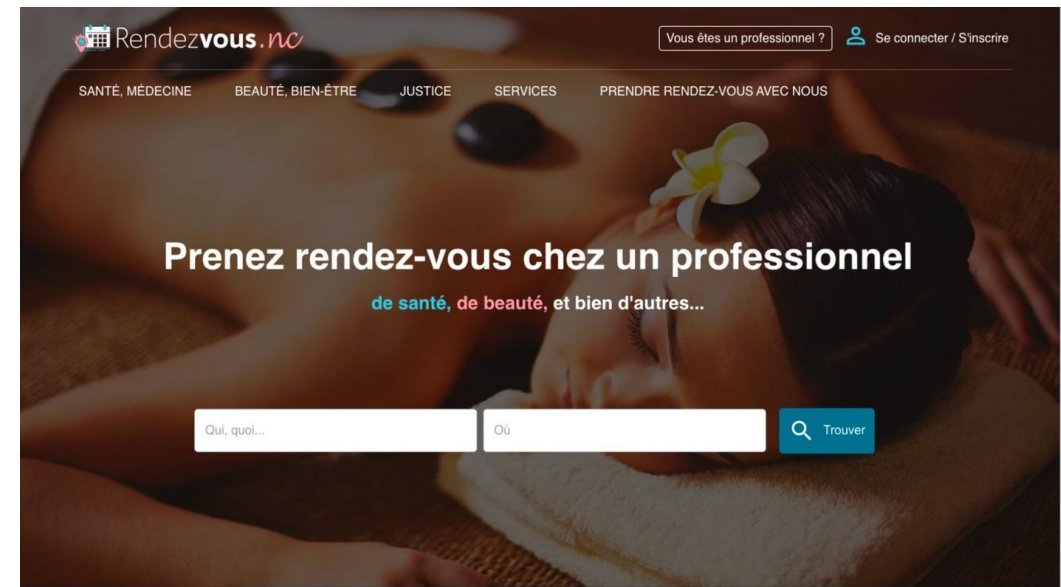
For each meeting held, we undertake to send part of the profits to APS, Association Pour la Surdit  (Association for the Deaf). To date, New Caledonia has over 300 adults and children with hearing difficulties.

Thanks to you, we help people with disabilities.

INNOVATIONS:

Rendez-vous.nc offers 3 online services:

- **Serenity package:** meeting set up module, personalised online agenda, communication and management tools
- **Visibility package:** offers in addition to the above services, emails and SMS reminders for customer
- **Premium package:** in addition to the above services, it offers a call centre with personal assistant



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Yugo

#howdoyugo

Autopartage • Écomobilité
Fleet Management • Géolocalisation

COMPANY NAME: YUGO SARL

SECTOR: Mobylity et Cleantech

OPERATING ACTIVITY: Alternative mobility solution

WEBSITE: www.yugo.nc

DESCRIPTION:

YUGO, a New Caledonian startup offering alternative mobility solutions in New Caledonia and the Pacific: Mobility as a service!

INNOVATIONS:

- Car sharing
- Car pooling et Autolib' car sharing for professionals
- Fleet optimisation
- Eco-mobility
- Geolocation
- Vehicle rental 24h Electromobility
- Micro mobility



www.yugo.nc

CONTACT NC | FRANCE :

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Phone: + 687 92 59 27



COMPANY NAME : MBM INNOVATION SARL

SECTOR: Telecom, Internet, Travel, Tourism

OPERATING ACTIVITY: 4G internet solutions for local and international travellers

WEBSITE: www.ncpocketwifi.com

DESCRIPTION:

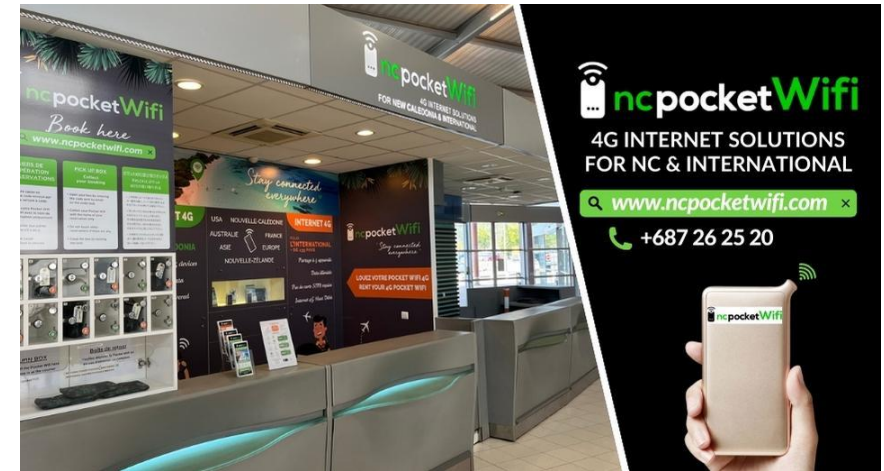
Based at Tontouta airport since 2019, we specialise in fast internet access for local/international travellers, both individuals and businesses. Our main innovation in New Caledonia has been to offer tourists/professionals a Pocket Wifi 4G (= pocket modem) for internet access on Grande Terre and the Islands. The connection takes just 1 minute, can be shared by 5 people and is secured by a private password. Several packages are available (with online top-up as and when required) to suit all needs and budgets.

Outside the UK, Pocket WIFI also lets you connect to the internet in over 140 destinations around the world. Thanks to this device, you can finally avoid queues and tedious procedures (in a foreign language) on arrival.

Our service has grown over the years with the sale of SIMS cards (example: the Bouygues Telecom SIM card with 30GB of internet + unlimited calls/sms France and Europe) and ESIMS (virtual sim).

INNOVATIONS:

- Access to a Pocket WIFI rental service
- The creation of international offers for Caledonian travelers abroad with a service in French departing from Tontouta and open 7 days a week.



CONTACT NC | FRANCE :

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Phone: +687 78.70.35 / +687 79.66.90