

LA
FRENCH TECH
**NEW
CALEDONIA**





THE COMMUNITY

FRENCH TECH NEW CALEDONIA

French Tech NC is part of the national French Tech movement launched in 2016 by the French government to develop a start-up ecosystem and position France as a key player in tech and innovation. A driving force in the South Pacific, the organisation was awarded the French Tech label in 2020.

ITS PURPOSE

To promote New Caledonian and French know-how and support the development of an innovation ecosystem through concrete actions that promote economic, social, and environmental development in the region.

ITS AMBITION

To promote tech and innovation in an island environment, and make it a growth driver for New Caledonia.



**Manage
the start-up
community**



**Contribute
to developing
an ecosystem
favourable
to start-ups**



**Encourage
synergy** between
the stakeholders
**Encourage
innovative
approaches**



**Promote
sustainable
innovation,**
particularly that
adapted to an island
environment



**Develop
growth and
investment
gateways**



**Promote the French
Tech movement**
locally and
internationally



SUPPORTING NEW CALEDONIA'S SECTORS OF EXCELLENCE: **GREEN TECH AND BLUE TECH**

New Caledonia:

- 2nd world hotspot for biodiversity
- 3rd largest barrier reef in the world
- The world's largest lagoon

The blue and green economies are two innovative models for sustainable development and population resilience, centred on the responsible use of natural resources and the promotion of sustainable practices. They have a positive impact on local communities by creating sustainable jobs, improving food security, conserving resources and the environment, and preparing communities for climate change and natural disasters.

In 2022, it won the Territoire d'innovation - France 2030 call for expressions of interest, sponsored by the French government and the Banque des Territoires, based on the aim of "*Making environmental conservation and sustainable development a priority*".

New Caledonia is recognised for its strong actions in favour of the development of an economy that stimulates local entrepreneurship, based on the conservation and enhancement of its terrestrial and marine biodiversity. For example, it is making conserving the environment and enhancing the biodiversity of the Coral Sea Park a new growth driver, and focusing on the TRIAD project (Trajectoire Recherche Innovation Alimentation Durable), aimed at promoting the establishment of a sustainable and resilient food system for and with its populations.

Between land and sea, New Caledonia's start-ups benefit from exceptional resources to explore a wide range of fields, from agriculture, fisheries and aquaculture to maritime technology, renewable energy, mobility, and biotechnology. They can provide innovative solutions to the challenges of sustainable development in the region.





WORLDWIDE

13
capitals

63
located
in almost
100 cities

110
communities
worldwide

43
in France

IN NEW CALEDONIA

100
members

40%
of contributors

60%
of start-ups

70
start-ups
supported

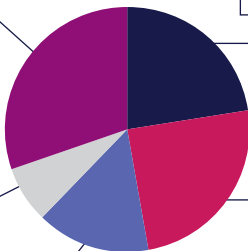


TYOLOGY OF FRENCH TECH NC START-UPS

28%
Other
*(legal, mobility,
tourism, etc.)*

7%
Agritech

14%
Ecommerce



62%
are in
Greentech
and Bluetech

21%
Big data
& analytics

23%
Cleantech

AN IDENTITY TECH FOR GOOD

By helping start-ups to meet the challenges they face, French Tech New Caledonia, alongside the Government of New Caledonia, holder of the Tech 4 Good by NC brand, is playing an important role in the emergence of a sustainable economy and a dynamic ecosystem in the region, generating value and bringing positive progress for the territories and their populations, which can be replicated throughout the South Pacific, and the rest of the planet.

NEW CALEDONIA

AT THE HEART OF THE FRENCH TECH ECOSYSTEM IN THE PACIFIC REGION

New Caledonia is a French territory with a population of over 270,000. Its nearest neighbours are Australia, New Zealand, Fiji, and Vanuatu.

French Tech New Caledonia's catchment area extends over:



The New Caledonian government is part of a push to bring together the territories of the South Pacific. In November 2022, it was the driving force behind the first regional cooperation agreement being signed between the French Techs of Australia, New Zealand, French Polynesia, and New Caledonia.

2022

- The first Tech 4 Good New Caledonia Summit held in Noumea, bringing together for the first time the French Techs of the South Pacific region.
- The first regional cooperation agreement signed between Australia, New Zealand, French Polynesia and New Caledonia.

2021

Support for the Tech 4 Good call for projects

Aim to promote local start-ups and start-ups in the Pacific region, including Wallis-et-Futuna, and other South Pacific territories.

MAY 5, 2020

New Caledonia French Tech certified:

- Creation of Young Innovative
- Creation of the Research Tax Credit.

MISSION PROGRAMMES

FRENCH TECH PROGRAMMES RUN IN NEW CALEDONIA

FRENCH TECH NC STRUCTURE

FRENCH TECH RISE

Helping start-ups raise funds.

FRENCH TECH TREMPLIN

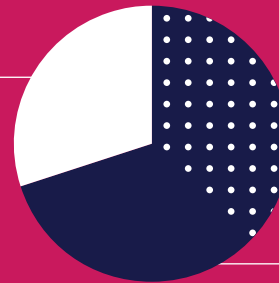
Identify and integrate start-up entrepreneurs from remote backgrounds into the French Tech ecosystem in tech and innovation in order to maximise their chances of success through funding, training and mentoring.

FRENCH TECH CENTRAL

Provide start-ups with practical, local support to help them develop and grow their projects.

It is made up of start-ups and innovation companies, between 8 and 12 head offices.

30%
Public
and private
partners



70%
private
of which
50%
start-ups

PARTNERS

As a hub for technology and innovation, French Tech New Caledonia brings together and collaborates closely with the entire ecosystem to support projects: regional authorities (New Caledonia, South Province, North Province, and Islands Province), third places, investors (BPI), training and research organisations, support structures (ADECAL Innovation Centre and NC Initiative), chambers of commerce and employer organisations, clusters, and private contributors (CIPAC, CANAL+, ONE SHOT, SETUP, TEALFORGE, ACTECIL, and GBNC).

Financed by :

